Investor Presentation





AAA India Opportunity Plan (IOP) PMS Strategy

June 2024

I

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Why AAA?





Founders are Fund Managers



- Rajesh Kothari, Founder of the firm is CIO of AAA PMS.
- Prior to AAA, Rajesh was Fund Manager with DSP MF & Partner with Voyager Investment Advisors (FII).
- Received CNBC TV18 CRISIL Mutual Fund of the Year Award & Platinum Fund Manager Award for DSP EQUITY FUND.
- No risk of change in guards for the client which ensures 100% commitment and alignment of interest with investors.



Client Centric Business Model



- AAA is only into PMS & Investment advisory and not into other businesses like broking, wealth management, etc. Hence, no conflict of interest for the clients.
- AAA clients enjoys the benefits of directly communicating with the founder, thereby ensuring enhanced understanding.
- AAA clients includes family offices, UHNIs and AAAPMS product is presently distributed by well known national distributors.



Superior Track Record



- AAA PMS is one of the few players in the industry which has completed 14 years.
- During the last 14+ years, AAA IOP PMS delivered 19.6% CAGR vs 13.7% CAGR reported by BSE 500 Index.
- AAA IOP PMS received Best 10 year Performance Award (rank 3) in the country for delivering superior risk adjusted returns across categories by PMSAIF World (Feb24)(data analysed by IIM Ahmedabad).

The Team





Rajesh Kothari

Founder & Managing Director

29 years



Govind Agrawal

Director

29 years



Sandeep Biyani

Head of Sales & Business Development

> 19 years



Bhushan Koli

Head of Operations

29 years



Rajesh Kothari

Founder & Managing Director

CWA, MBA



The Team



About

- Rich experience of more than 29 years in Indian capital market with expertise in both Long Only & Long Short investment strategy
- Former Director with Voyager Investment Advisors (US\$500m) USA based India dedicated fund. During his tenure, fund Outperformed the benchmark indices significantly
- Former Fund Manager with DSP Merrill Lynch Fund Managers (DSP MF) for more than four years. The schemes delivered annualized return of 55% (Equity Fund) & 62% (Top100 Fund) outperforming benchmark indices by more than 20% & 10% respectively. The equity schemes maintained its "1st Quartile Ranking" consistently during his tenure

Achievements

- Received CMA Young Achiever Award 2014
- Rated as "Platinum Fund Manager" by Economic Times for DSP ML Equity Fund on a risk-adjusted return basis (Jul 2006)
- Received CNBC TV18 CRISIL Mutual Fund of the Year Award 2006 for DSPML Equity Fund and Lipper India Fund Awards 2006 for best equity fund group for 3 years
- Invited at Maharashtra Economic Summit to present views on Indian Infrastructure
- Invited by Institute of Directors to present views on Governance Deficit
- Actively involved with Arham Yuva Group philanthropic initiative



Govind Agrawal

Director CA, LLB



The Team



About

- Rich experience of 29 years in Indian capital market
- Asset Management Company (USD 20bn) for over four years. Reliance Emergent India Fund (USD 100m offshore fund) outperformed benchmark indices by 35% since its inception. Played instrumental role in setting up Macro Economic Research desk
- Former Executive Director with UBS Securities India Pvt Ltd for 4 years as India Account Manager for large FIIs and guided the portfolio managers for right country, sectors and stocks allocation. Former Senior VP Equity Sales with Motilal Oswal Securities Ltd for 10 years. Played key role in establishing institutional equity broking business, systems and processes

Achievements

- Represented Reliance AMC on international platforms and panel discussion on Emerging Markets and Indian Equity Market
- Addressed investors' meet and the private banking teams of large banks in Middle East, Asia, London, Europe and in India
- At UBS, was voted as the "Best Equity Sales Person-Mega Funds category, Asia Money 2006"
- Won several awards at Motilal Oswal for consistently contributing to Institutional Equity Sales

Investment Philosophy

Protecting Capital - DSD Mechanism





DIVERSIFICATION

Three important risks: Governance, Technology and Business cycle - can be reduced only by Diversification. We invest across market cap, sectors, and companies to reduce company/sector specific risk.



STAGGERED APPROACH

We build the portfolio over a period of time. We do not follow Model portfolio approach.



DISCIPLINED EXIT STRATEGY

We have a disciplined Exit strategy. We sell/reduce due to rebalancing of the portfolio, change in growth assumption of our portfolio company, expensive valuations.



Investment Philosophy Creating Wealth - 3M Approach





Market Size

Market size determines size of opportunity. We prefer companies which are targeting large market size to generate exponential returns.

Market Share

We buy the companies which are leaders in their sector as they are best positioned to navigate upturn and downturn of the economy.



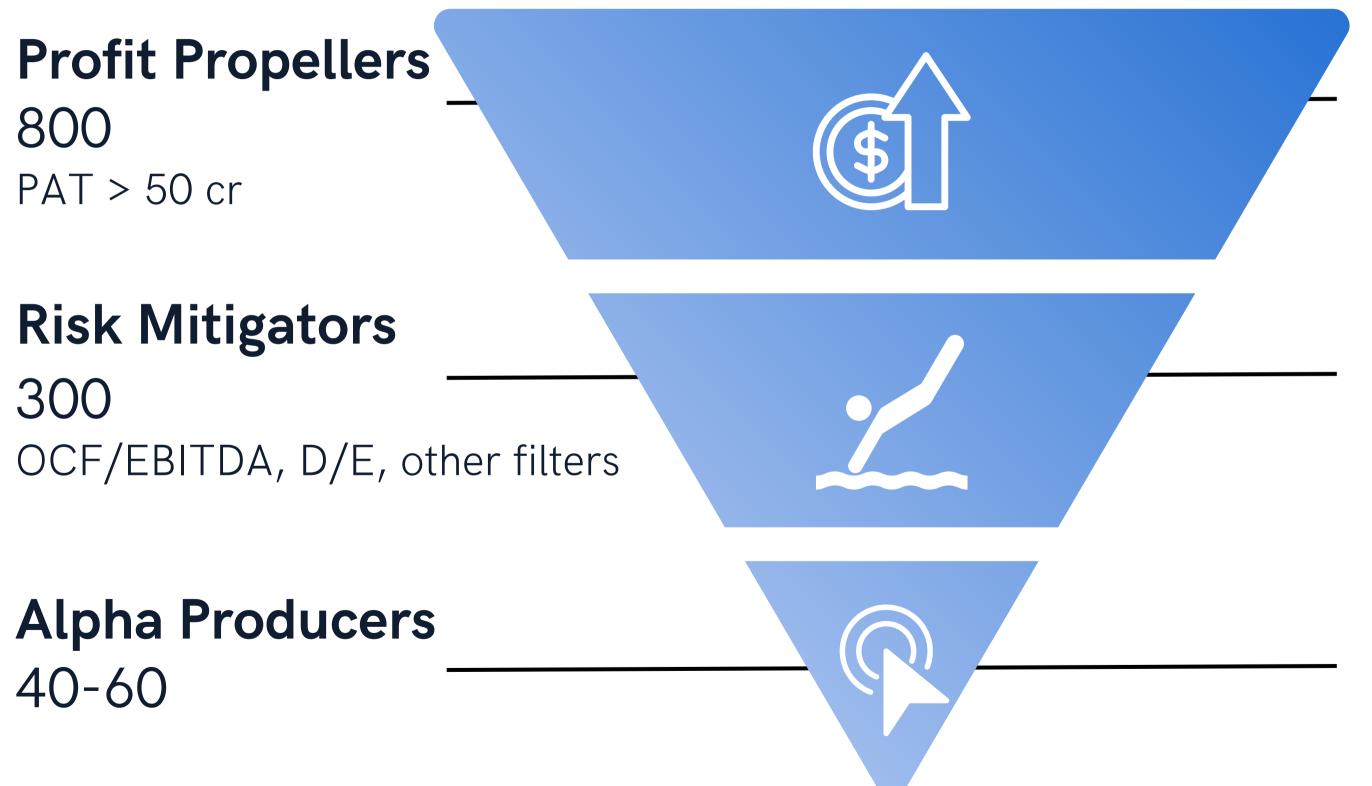
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Margin Of Safety

Price is what you pay. Value is what you get. We buy the companies which are available at reasonable valuations.

Investment Process: Simplified





Screening Stage

Companies which have a good corporate governance, strong business moats along with a reasonable profit size

Deep Dive Stage

Companies which are market leaders and effectively positioned to grow and multiply

Selection Stage

Companies with strong earnings growth prospects and right valuations

Internal Checks

Forensic Assessment



Management Practices

To assess governance

Quality of Cashflow

Ability to convert the revenue to cash and re-invest into the business



Accounting Policies

Assess the consistency and fairness of the accounting policies

Taxation Mischiefs

Identify the potential fraud



Internal Checks Longevity Assessment





Longevity of business growth

Sustenance of revenue and earnings growth & Assessing competitive advantage





Longevity of return ratios

Gauging business profitability and efficiency

Longevity of reinvestment

Intensity to generate Self sustaining growth

We exit when....

Exit Strategy



1

There is a need to rebalancing weights for risk management purposes

A company no longer meets our buy/hold criteria

3

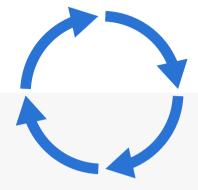
A company no longer meets our valuations criteria

4

There is no longer a durable double digit return expectation for a company's stock

5

There is a more compelling investment opportunity to fund

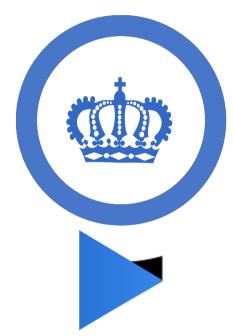


The only constant is change.
The average lifespan of a company listed on the S & P 500 has reduced from 90 years in 1935 to 18 years, as per a McKinsey report. We are agile, and active, never letting our guard down.



Why AAA IOP PMS?





Access to Market Leaders

Aims for multi-cap exposure to ~50 market Leaders across sectors.



Growth Potential

Aims to capture long-term growth with strong balance sheet and high ROCE.



Grounded in Research

Combines top-down and bottom-up research with strong due diligence.



Award Winning Track Record

We have a proven track record of investment in companies yielding multibagger returns.

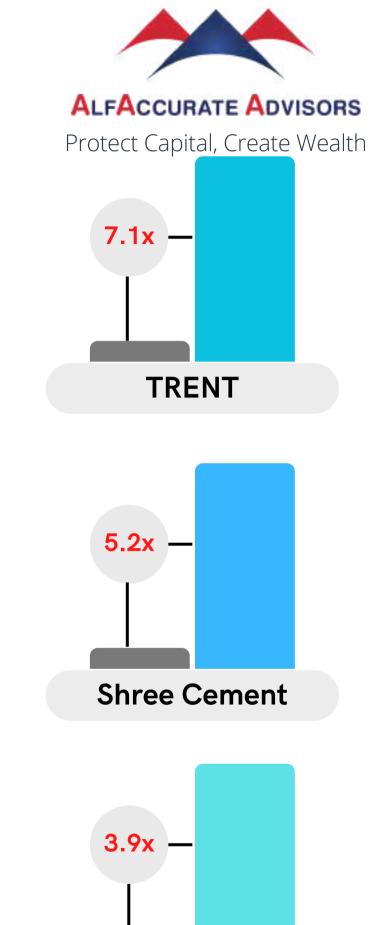
AAA IOP Features

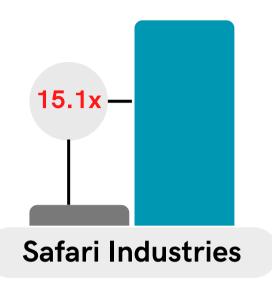




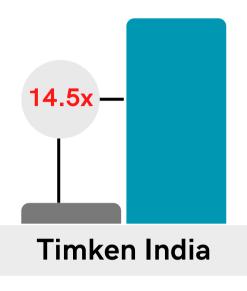
AAA IOP PMS plan is a portfolio of 40-60 companies which are Market leaders with strong corporate governance and high growth potential with investment horizon of 3-5 years.

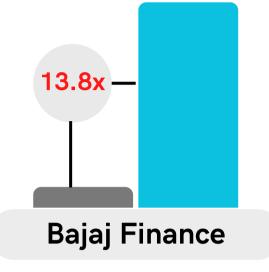
AAA Success Stories



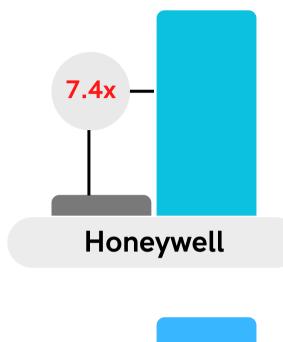


Dixon Tech

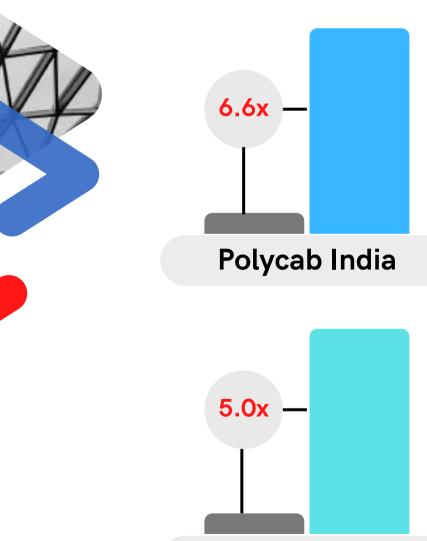


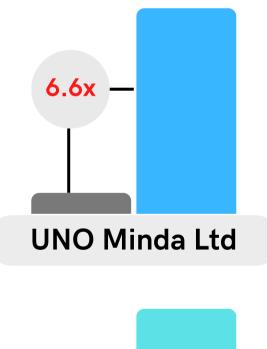


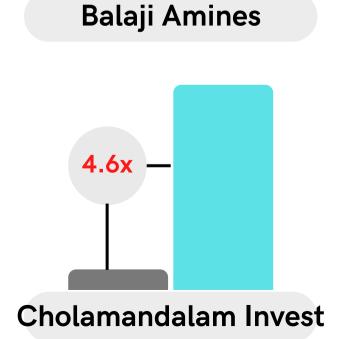
6.1x —

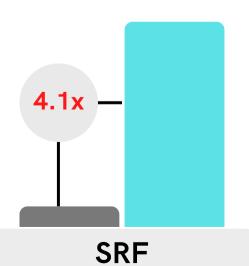


5.2x -

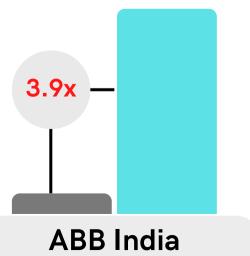




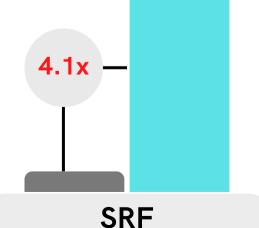




KSB Ltd



4.7x —



JB Chemicals - A Case Study

02



Protect Capital, Create Wealth

01

ANALYSIS

03

EXIT STRATEGY

Market size
The domestic pharma
industry size:
Rs134,700 crores

STOCK

IDENTIFICATION

Growth Drivers:

 Achieved OP & net profit growth of 27% & 47% in FY20.

PERFORMANCE

 Co further improved its market share. At Exit price, stock trades at PER of ~25x on FY23 basis

Market Share
Domestic market:
Co. ranked 34th (Rs
778 crs rev).
Exports: Rev 686
crs, 25% g (FY19).
13 approved ANDAs,
while 6 ANDAs are
pending with US FDA
for approval.

- MR productivity in domestic market
- Founders decided to sell their stake to KKR

Valuation gap vs large players narrowed significantly

New product launches

 New professional and experienced management appointed (ex-CIPLA) Entry market cap: Rs 2300 crs Exit market cap: Rs13000 crs

Margin of Safety P/E of 10x, Debt free B/S, ROE 15%

- Focused Segment Approach
- Growth:Revenue 15%OP 50%NP 66%

5x Returns in 2 years

Navin Fluorine - A Case Study



Protect Capital, Create Wealth

Disciplined Capital Allocation

Strong credit profile, debt-free, steady growth, high ROCE, and healthy cash flow

19% ROCE FY22/15

START

END

Low-Cost Operating Model

Efficient Cost structure, timely completion of projects, strict discipline on return profile

24.4% OPM FY22/15

Profitable Growth

Leadership Position, Higher Asset Turnover

4.3x PAT FY22/15

Best Owner Mindset

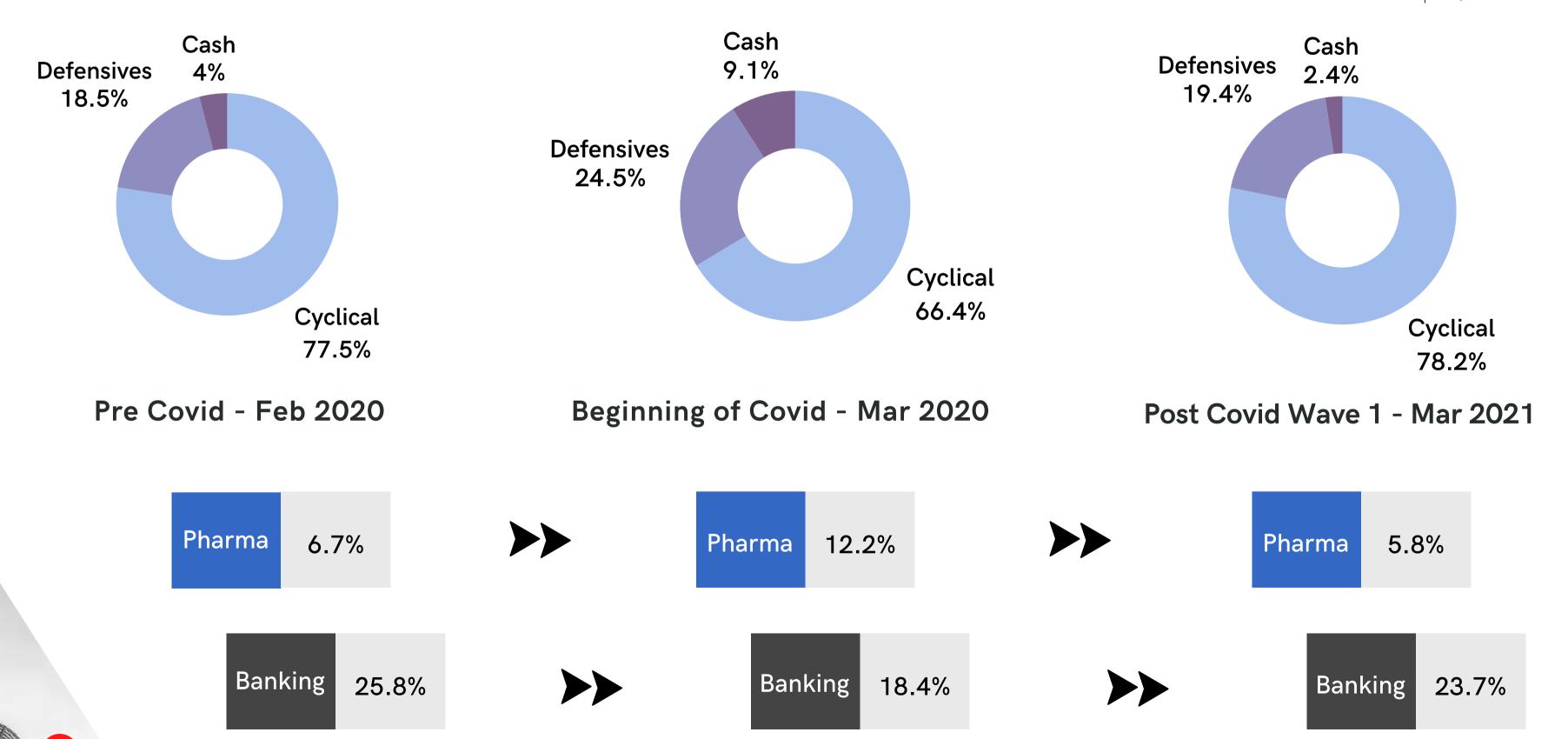
Professional Management & Transparency

23x Stock Price FY22/15



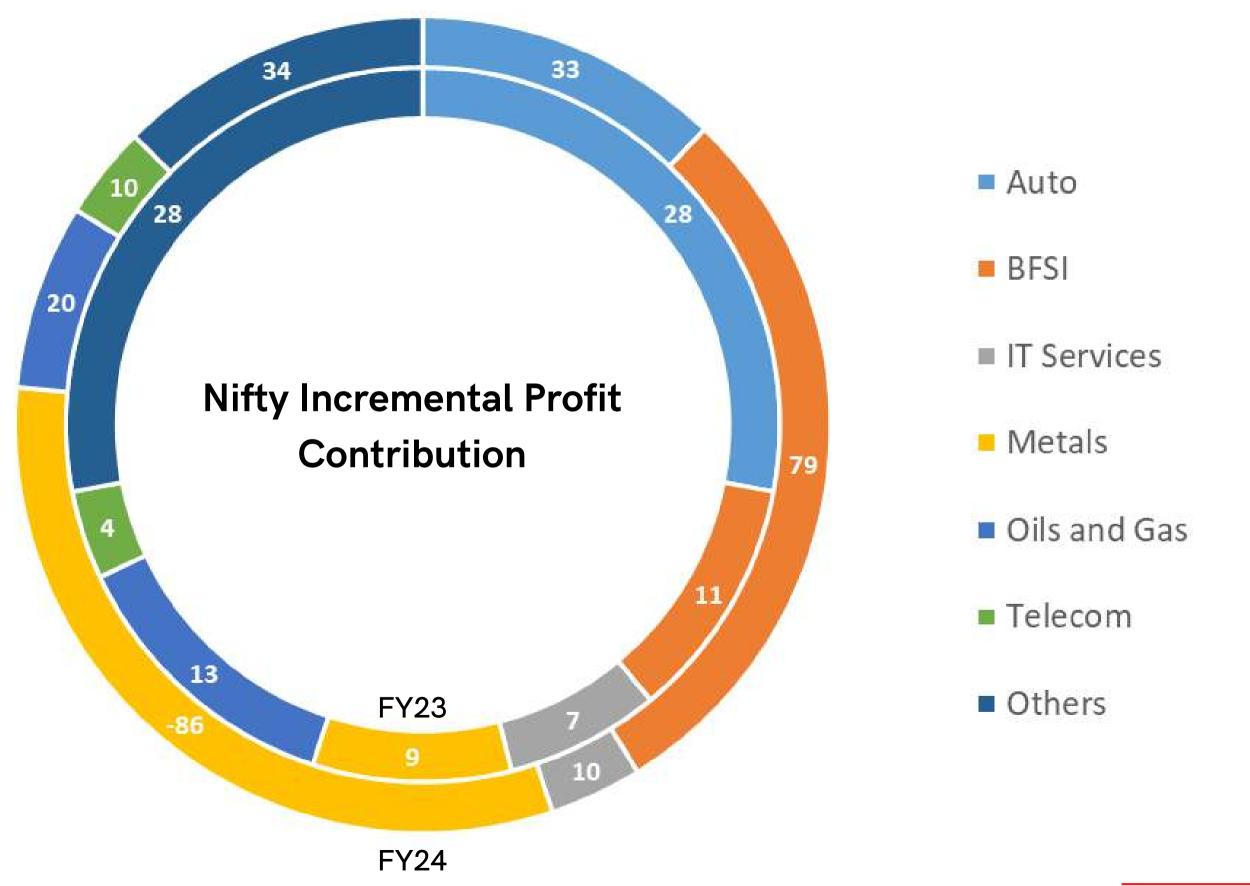
AAA IOP - Active Stock Selection





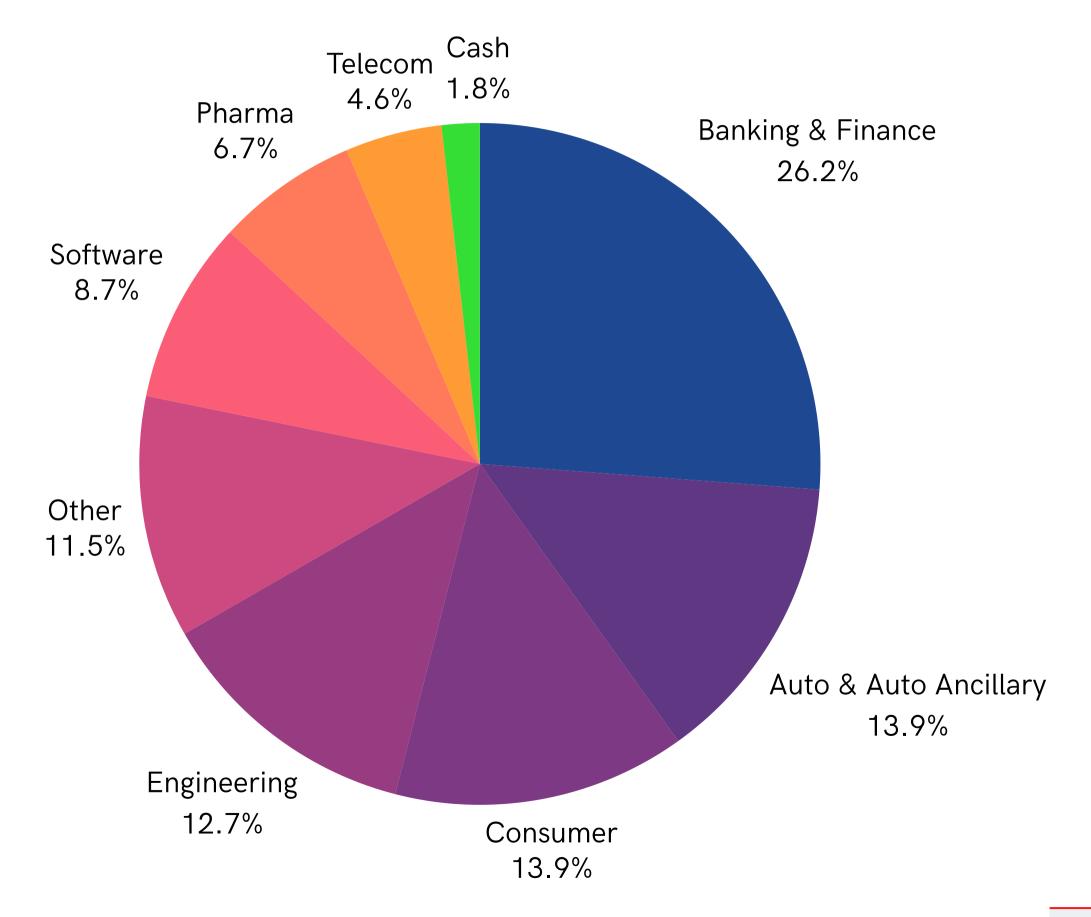
The Change





AAA IOP Sectoral Allocation

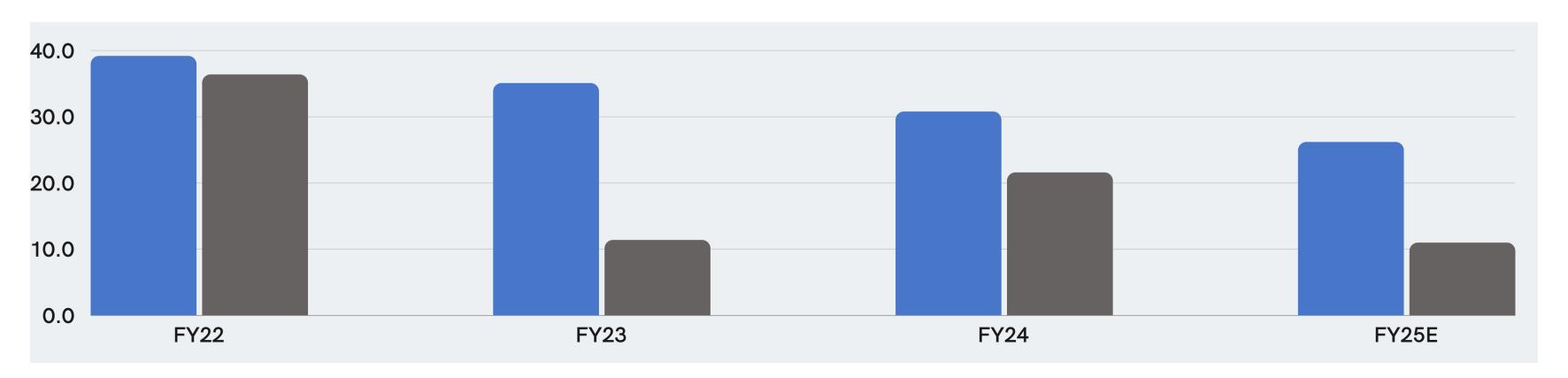




Superior Earnings Growth



Earnings Matrix	AAA IOP FY22	Nifty FY22	AAA IOP FY23	Nifty FY23	AAA IOP FY24	Nifty FY24	AAA IOP FY25E	Nifty FY25E
EPS G(%)	39.2%	36.4%	35.1%	11.4%	30.8%	21.6%	26.2%	11.0%
ROE(%)	17.3%	14.2%	18.3%	14.4%	16.6%	15.8%	17.9%	15.8%
P/E(x)					54.6	24.3	38.5	22.0
P/BV(x)					10.3	3.8	8.6	3.5





AAA IOP Characteristics





Award for best 10 year performance (ranked 3*) in the country (Feb' 24)

< Awards >



Award for best 10 year performance (Ranked 2*) in the country (Feb' 23)

True Multicap

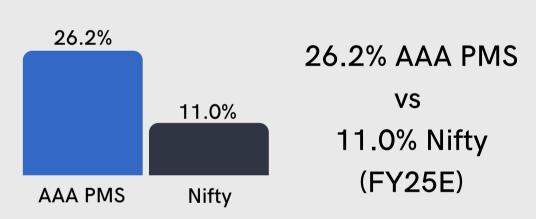


Large Profit Size



94.0% of portfolio companies Rs.100cr+ NP (78.0% above Rs.500cr+)

Strong Earnings Growth



Sectoral Leaders



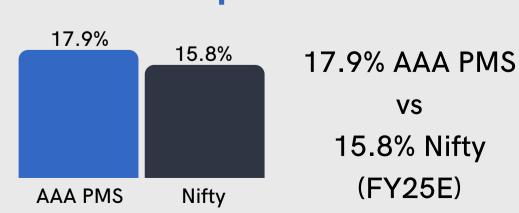
3M stock selection approach

Cash-rich Balance Sheet



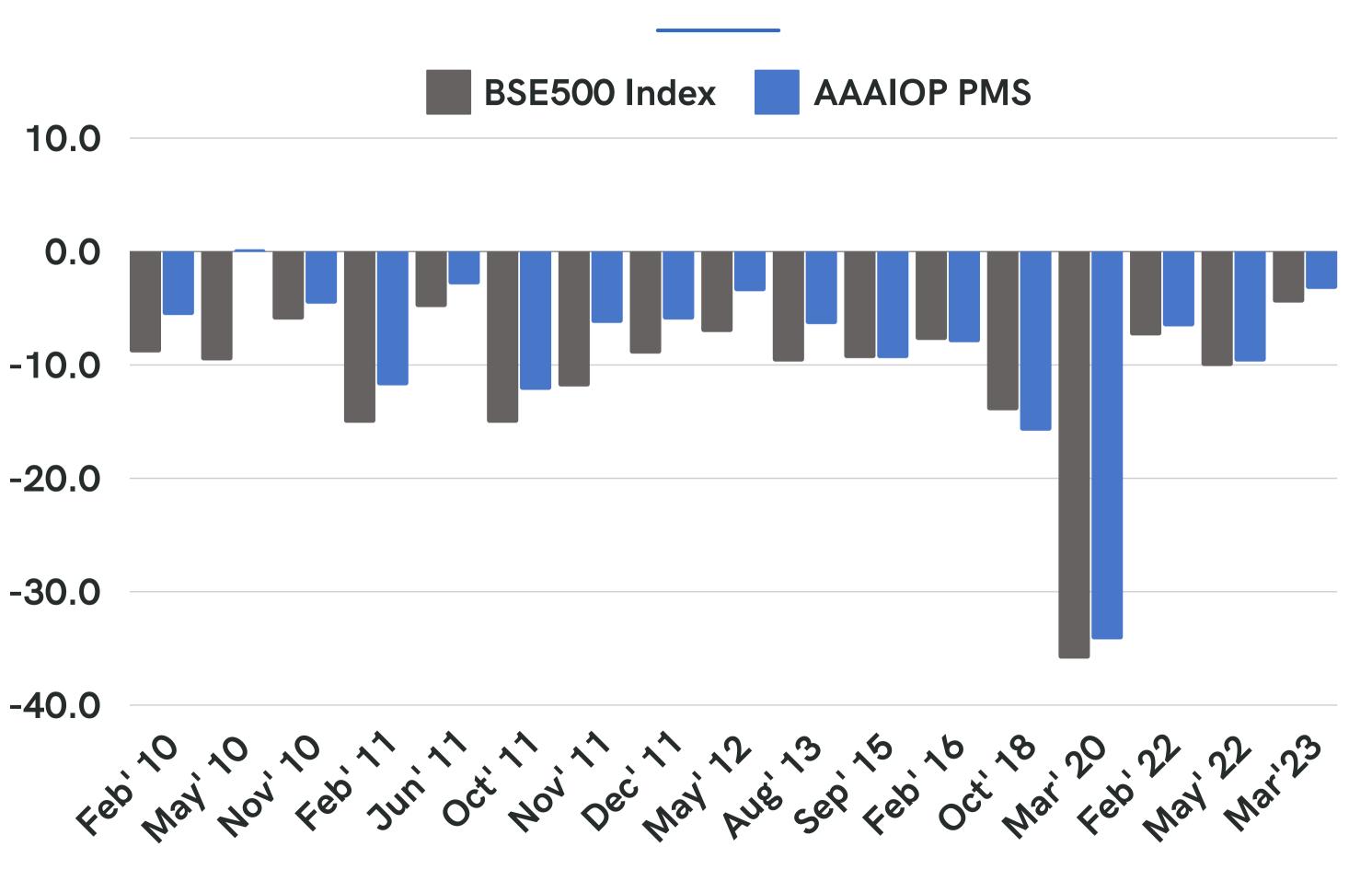
- 55.0% of portfolio cos have zero net debt
- 38.0% of portfolio cos have a D/E <1x

Superior ROE



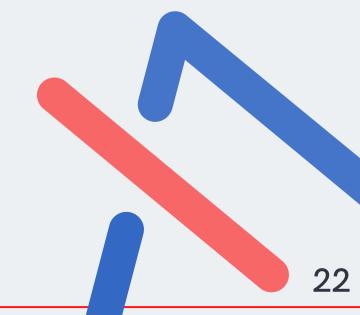
21

AAA's Resilient Performance In Volatile Markets





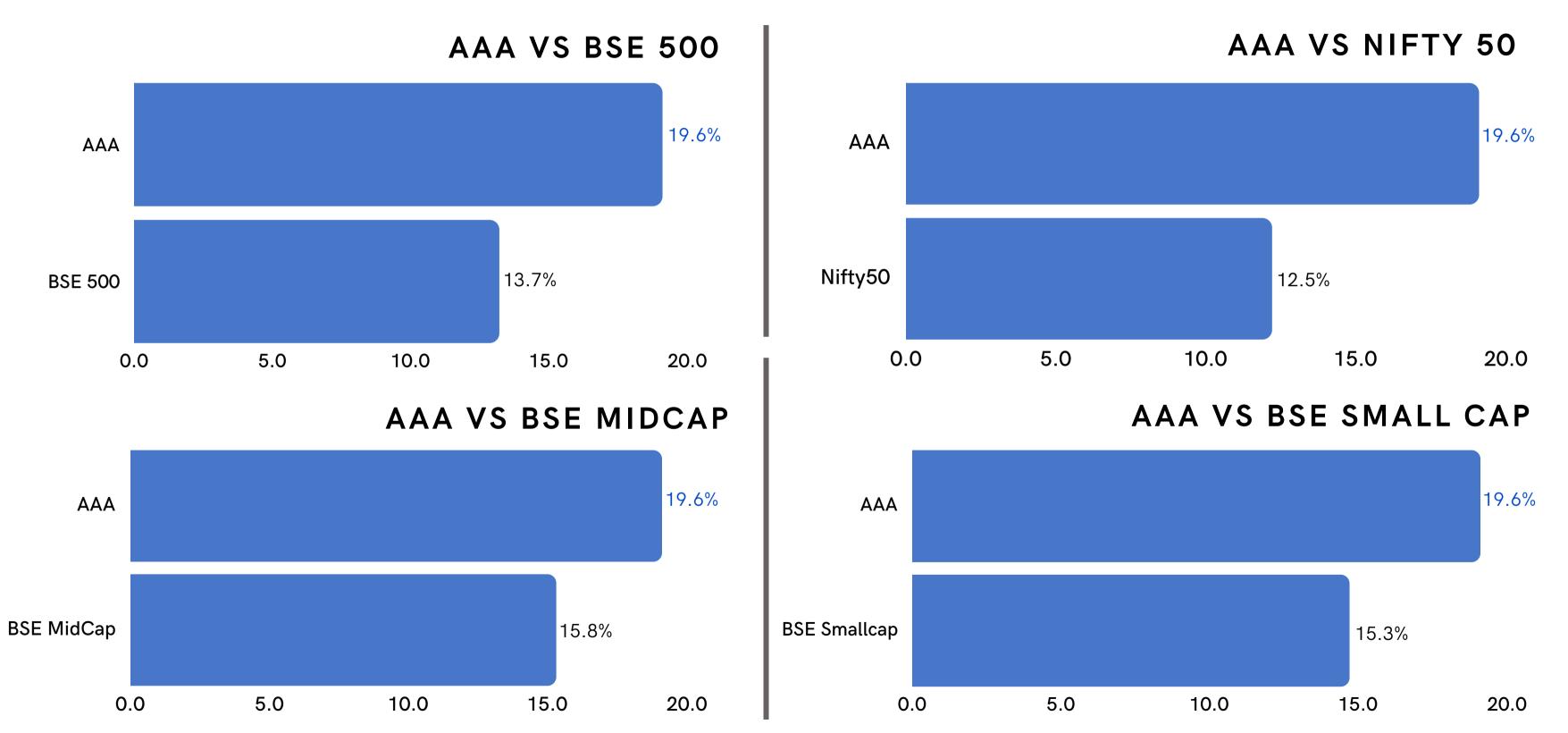
On a median basis,
AAA IOP PMS
outperformed the
BSE500 Index by
3.0% during 15 out
of 17 volatile
periods during the
last 12+ years.



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AAA IOP Performance





Note: Performance from 23 November 2009 to 30 June 2024. Performance figures are net of all expenses and fees from April 2018 till last quarter. Prior to 2018 the performance figures are after all expenses and Fixed management fees till last quarter. Index performance is calculated as per Total Return Indices in accordance with the SEBI Guidelines.

AAA IOP Performance



Performance (%)	FYTD25	FY24	FY23	FY22	FY21	FY20	FY19	FY18	FY17	FY16	FY15	FY14	FY13	FY12	*Since Inception
AAA IOP Plan	16.4	35.9	1.1	22.3	75.1	(23.6)	(4.4)	24.1	27.8	1.9	71.8	29.1	12.7	5.0	1266.4
BSE 500 TRI (Benchmark)	11.7	40.2	(0.9)	22.3	78.6	(26.5)	9.7	13.2	25.5	(6.4)	35.0	19.0	6.5	(7.8)	550.4
BSE Midcap TRI	17.7	65.2	1.1	20.7	93.0	(30.8)	(2.1)	14.3	34.3	1.8	51.3	17.7	(1.7)	(6.4)	753.9
BSE Smallcap TRI	20.9	61.4	(3.6)	37.7	116.5	(35.1)	(10.9)	18.5	37.8	(2.1)	55.7	24.0	(11.1)	(17.6)	703.0
CNX Nifty TRI	8.1	30.1	0.6	20.3	72.5	(25.0)	16.4	11.8	20.2	(7.8)	28.2	19.5	8.7	(8.2)	461.1

^{*}Performance from 23 November 2009 to 30 June 2024.

Note: Performance figures are net of all expenses and fees from April 2018 till last quarter. Prior to 2018 the performance figures are after all expenses and Fixed management fees till last quarter. Index performance is calculated as per Total Return Indices in accordance with the SEBI Guidelines. Returns of individual clients may differ depending on time of entry in the Strategy. Past performance may or may not be sustained in future and should not be used as a basis for comparison with other investments. Performance related information provided herein is not verified by SEBI.

AAA IOP Performance



Compounded Annual Returns (%)	1 YEAR	2 YEARS	3 YEARS	5 YEARS	10 YEARS	*Since Inception
AAA IOP Plan	39.3	33.0	20.3	21.7	18.3	19.6
BSE 500 TRI (Benchmark)	38.3	30.9	19.9	20.0	15.3	13.7
BSE Midcap TRI	62.1	47.5	28.5	27.0	18.6	15.8
BSE Smallcap TRI	61.1	46.2	28.4	30.8	18.8	15.3
CNX Nifty TRI	26.7	24.8	16.5	16.7	13.6	12.5

^{*}Performance from 23 November 2009 to 30 June 2024.

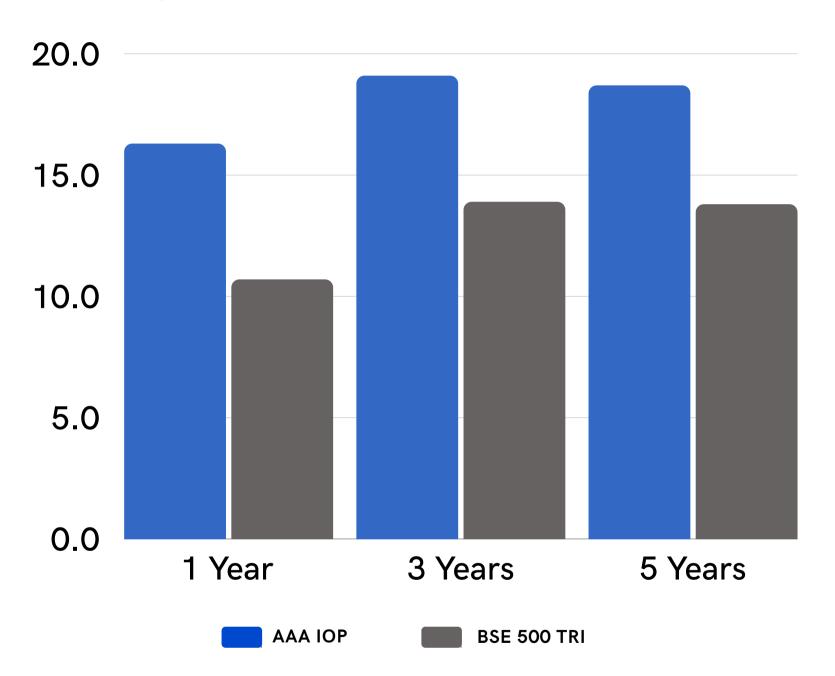
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AAA IOP Risk Analysis



Rolling Return Analysis: Median returns



Note: Returns of individual clients may differ depending on time of entry in the Strategy. Past performance may or may not be sustained in future and should not be used as a basis for comparison with other investments. Performance related information provided herein is not verified by SEBI.

Since inception*	AAA IOP PMS	BSE 500 TRI			
Sharpe	0.83	0.41			
Std. dev	15.3	16.2			
Beta	0.84	1.00			

Note: *Performance from 23 November 2009 to 30 June 2024. Performance figures are net of all expenses and fees from April 2018 till last quarter. Prior to 2018 the performance figures are after all expenses and Fixed management fees till last quarter. Index performance is calculated as per Total Return Indices in accordance with the SEBI Guidelines.

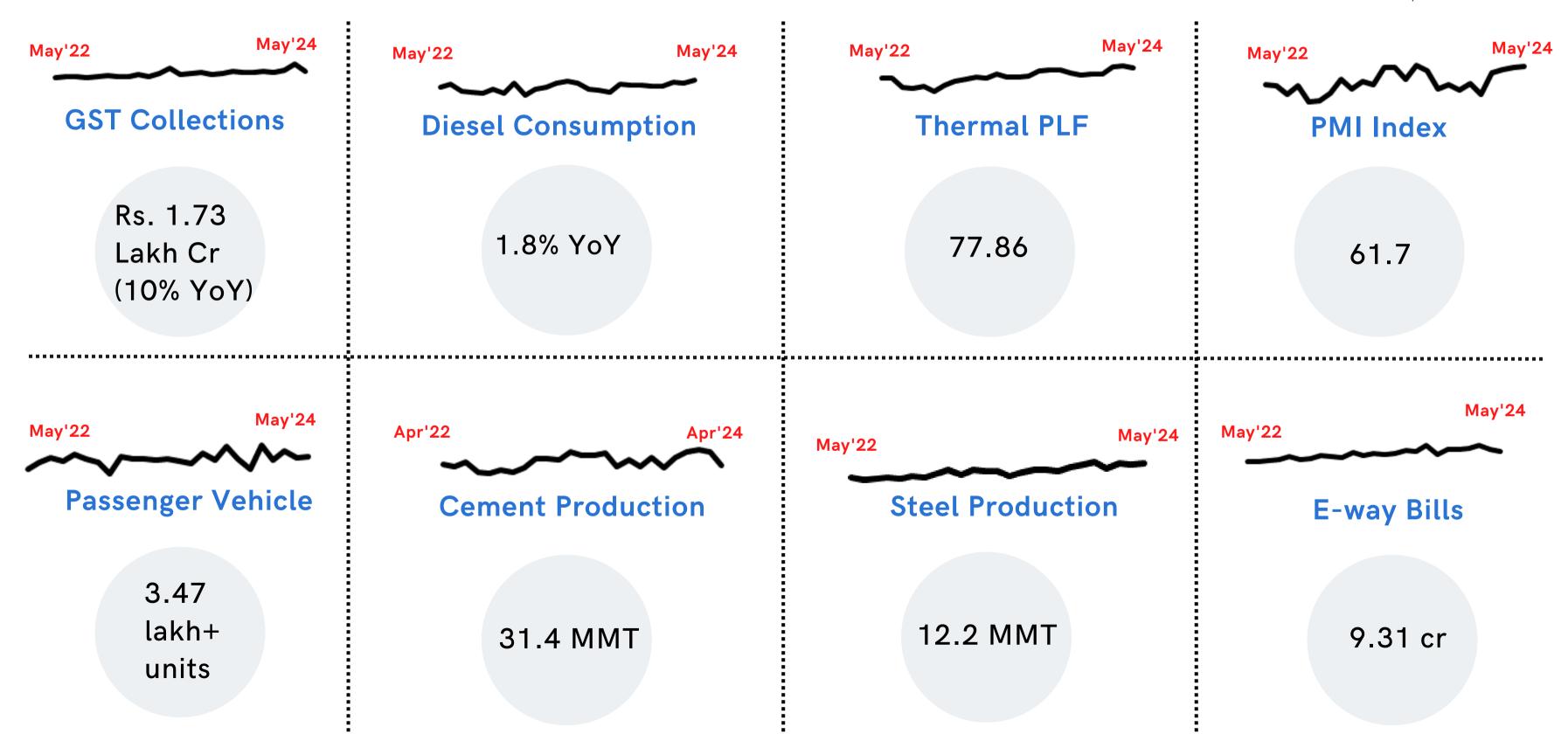


Market Outlook Zoom In On India



Fast Frequency Data Indicators



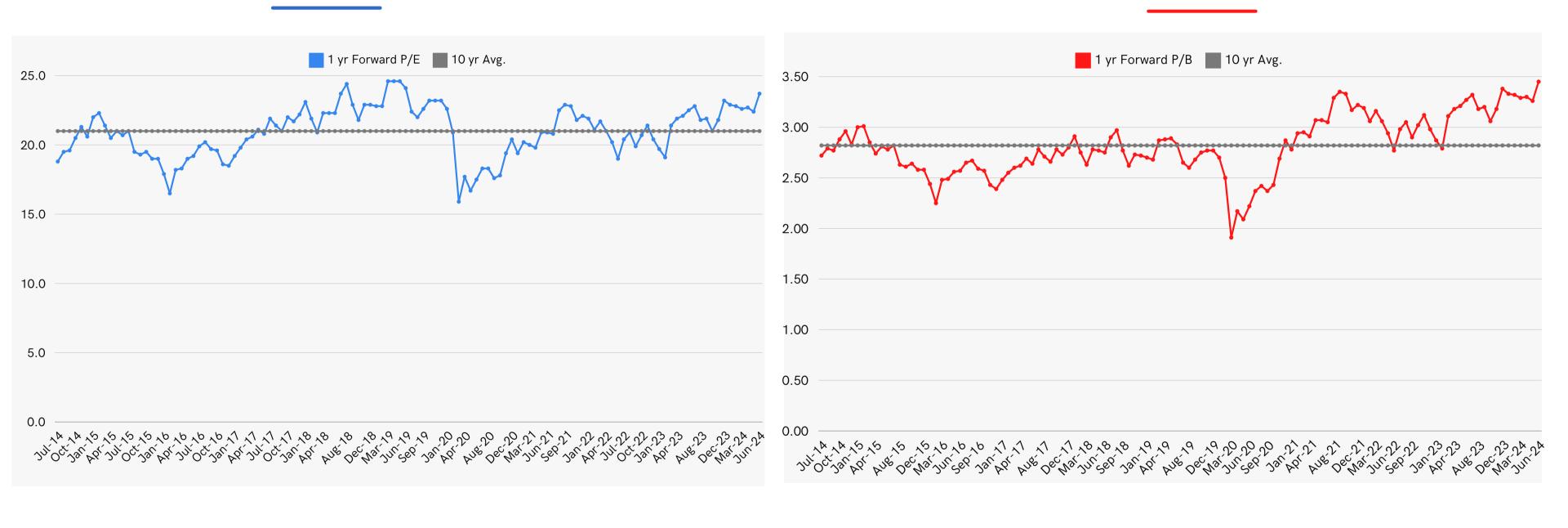


Market Valuations



Nifty Forward PE(x)

Nifty Forward PB(x)

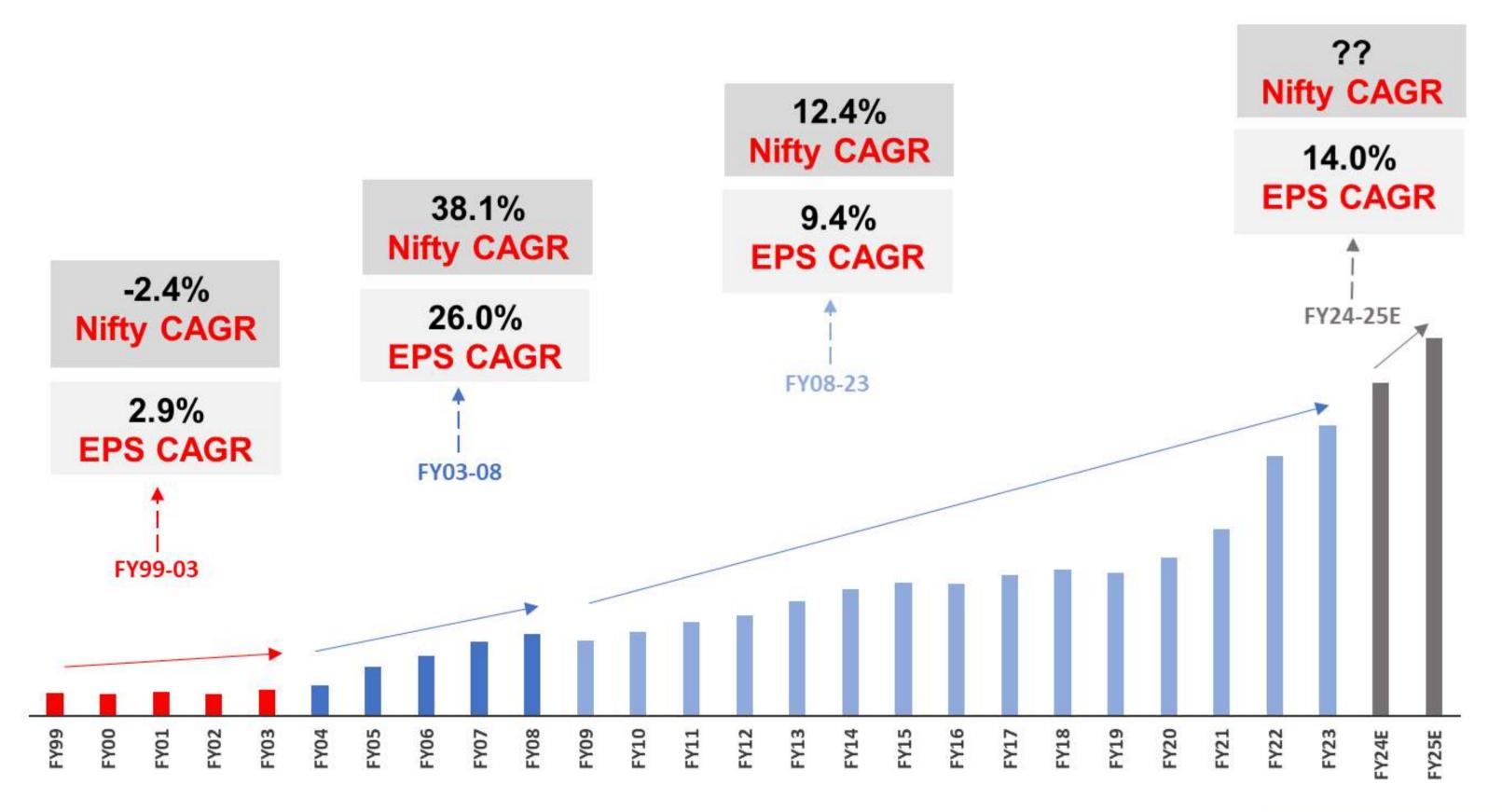




Market = Mirror of Earnings Growth



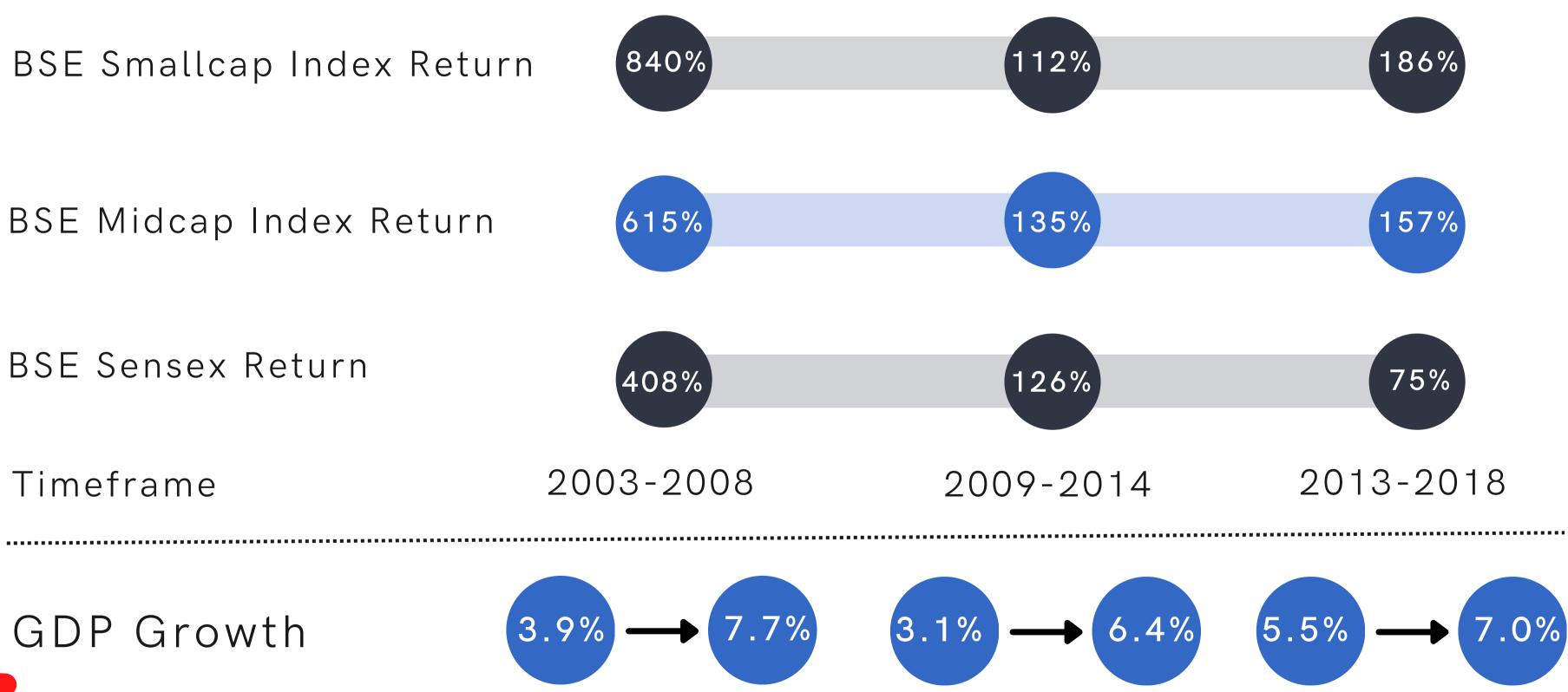
Protect Capital, Create Wealth



Economic Recovery = Stronger Results

ALFACCURATE ADVISORS
Protect Capital, Create Wealth

Trocect Capital, Create Wealth



Quality: Quantified



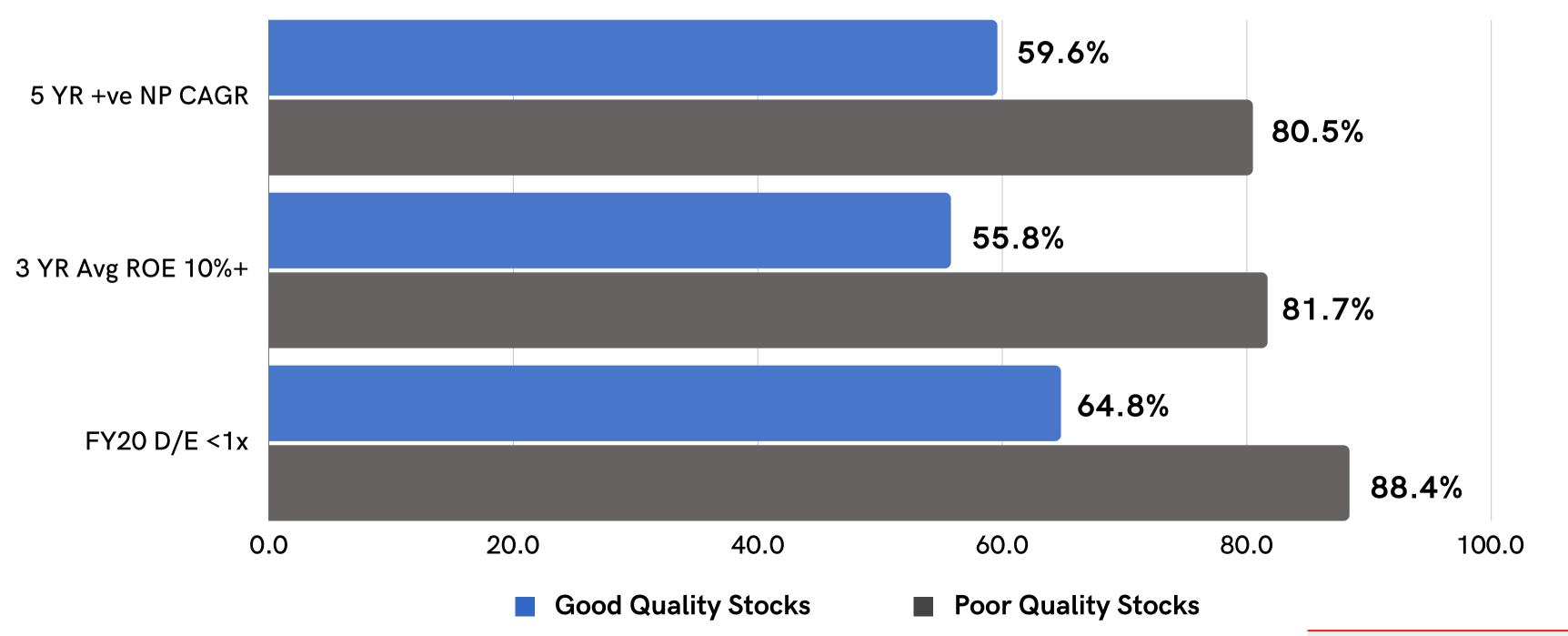
CY21

A year of Poor fundamental stocks.

CY22

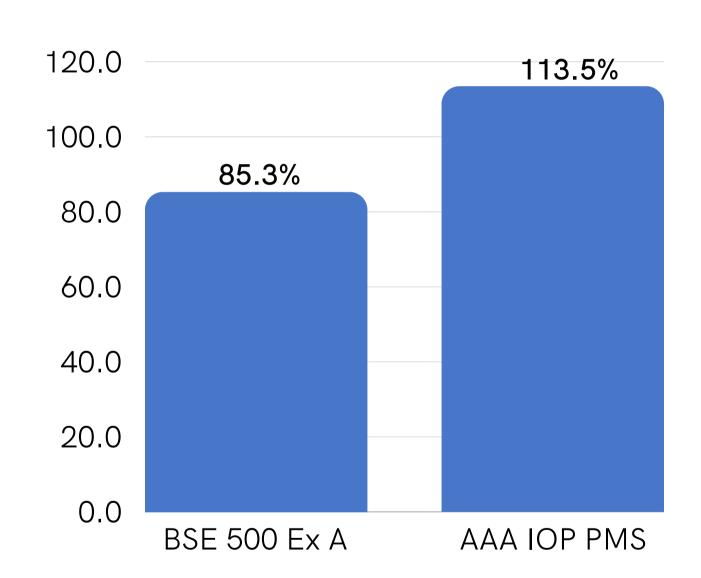
Gradual return to normalcy.

Median Stock price performance CY21



Performance





FY20-22	Performance (%)
BSE 500 INDEX	118.0%
Oil, Metal, Adani group (A)	25.5%
BSE 500 Excluding A	85.3%
AAA IOP PMS	113.5%

Strategic Partnerships



Depositary Participants













Awards & Recognition



Protect Capital, Create Wealth



AAAIOP PMS
received Smart
Money Manager
Award for Best
10 Years
-Performance 3
times (2020 Rank 2, 2021 Rank 3, 2023 Rank 2) across
categories on
Risk adjusted
Returns Basis by
PMS AIF World







Equity Diversified	Maria Com	Absolu	31				
Fund Name		3 M 1 Yr 3 Yrs			AUMII	Fund Manager	
SBI Magnum Sector Funds Umbrella-Contra	Platinum	-10.1	64.5	4/6.6	1,120	Sanjay Sinha	
Tata Pure Equity	Platinum	-11.2	49.3	298.3	240	M Venugopa	
SBI Magnum Global	Platinum	-12.3	62.1	509.3	595	Sanjay Sinha	
DSP Merrill Lynch Equity Fund	Platinum	-11.9	52.6	302.8	520	Rajesh Kothan	
PruiCICI Power	Platinum	-10.7	55.9	267.7	1,277	Anil Sarin	
Tata Equity Opportunities Fund-B	Platinum	-15.4	48.3	514.0	366	M Venugopa	
S8I Multiplier Plus 1993	Gold	-14.3	54.7	582.3	649	Sanjay Sinha	
Sundaram Growth	Gold	-10.8	51.3	263.0	124	N Prasac	
HSBC Equity	Gold	-10.2	49.0	381.5	900	Viresh Mehtz	
SBI Magnum Equity	Gold	-8.4	53.0	262.4	193	Sanjay Sinha	



Dr. Jitendra
Singh, Union
Minister of
State (I/C),
Prime Minister
Office, giving
Certificate of
Merit - CMA
Young Achiever
Award - 2014





Rajesh was recognized as the platinum fund manager by Economic Times during his time at DSP MF.

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