Investor Presentation



AAA India Opportunity Plan (IOP) PMS Strategy

Feb 2025

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Protect Capital, Create Wealth

Why AAA?

Founders are Fund Managers

• Rajesh Kothari, Founder of the firm is the Chief Investment Officer of AAA PMS.

Longevity

• 15 years of existence as a boutique investment management firm, a rarity in the industry



No Conflict of interest

• AAA is only into PMS & Investment advisory and not into other businesses like broking, wealth management, etc. Hence, no conflict of interest for the clients.



Competence

• Both Rajesh and Govind bring in more than 38 years of fund management experience, and the investment team has a collective experience of over 130 years. Successfully navigated various phases of unknown events like Demonetisation, Pandemic, geo-political events, etc.



Award Winning Track Record

• AAA IOP PMS received the Best 10 year Performance Award four times (Rank 3 - 2024, Rank 2 - 2023, Rank 3 - 2021, Rank 2 -2020) for delivering superior risk adjusted returns across categories by PMSAIF World (data analysed by IIM Ahmedabad).



The Team



Rajesh Kothari

Founder & Managing Director



Govind Agrawal

Director

29

years

29 years



Sandeep Biyani

Head of Sales & Business Development



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Bhushan Koli

Head of Operations



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3

29

years



Rajesh Kothari

Founder & Managing Director CWA, MBA



The Team

About

- Rich experience of more than 29 years in Indian capital market with expertise in both Long Only & Long Short investment strategy
- Former Director with Voyager Investment
 Advisors (US\$500m) USA based India
 dedicated fund. During his tenure, fund
 Outperformed the benchmark indices
 significantly
- Former Fund Manager with DSP Merrill Lynch Fund Managers (DSP MF) for more than four years. The schemes delivered annualized return of 55% (Equity Fund) & 62% (Top100 Fund) outperforming benchmark indices by more than 20% & 10% respectively. The equity schemes maintained its "1st Quartile Ranking" consistently during his tenure



Achievements

- Received CMA Young Achiever Award 2014
- Rated as "Platinum Fund Manager" by Economic Times for DSP ML Equity Fund on a risk-adjusted return basis (Jul 2006)
- Received CNBC TV18 CRISIL Mutual Fund of the Year Award 2006 for DSPML Equity Fund and Lipper India Fund Awards 2006 for best equity fund group for 3 years
- Invited at Maharashtra Economic Summit to present views on Indian Infrastructure
- Invited by Institute of Directors to present views on Governance Deficit
- Actively involved with Arham Yuva Group philanthropic initiative



Govind Agrawal

Director CA, LLB



The Team

About

- Rich experience of 29 years in Indian capital market
- Former Fund Manager with Reliance Capital Asset Management Company (USD 20bn) for over four years. Reliance Emergent India Fund (USD 100m offshore fund) outperformed benchmark indices by 35% since its inception. Played instrumental role in setting up Macro Economic Research desk
 - Former Executive Director with UBS Securities
 India Pvt Ltd for 4 years as India Account
 Manager for large FIIs and guided the portfolio
 managers for right country, sectors and stocks
 allocation. Former Senior VP Equity Sales
 with Motilal Oswal Securities Ltd for 10 years.
 Played key role in establishing institutional
 equity broking business, systems and processes



Achievements

- Represented Reliance AMC on international platforms and panel discussion on Emerging Markets and Indian Equity Market
- Addressed investors' meet and the private banking teams of large banks in Middle East, Asia, London, Europe and in India
- At UBS, was voted as the "Best Equity Sales Person-Mega Funds category, Asia Money 2006"
- Won several awards at Motilal Oswal for consistently contributing to Institutional Equity Sales

Investment Philosophy Protecting Capital - DSD Mechanism

DIVERSIFICATION

Three important risks : Governance, Technology and Business cycle - can be reduced only by Diversification. We invest across market cap, sectors, and companies to reduce company/sector specific risk.

STAGGERED APPROACH

We build the portfolio over a period of time. We do not follow Model portfolio approach.

DISCIPLINED EXIT STRATEGY We have a disciplined Exit strategy. We sell/reduce due to rebalancing of the portfolio, change in growth assumption of our portfolio company, expensive valuations.











Investment Philosophy Creating Wealth - 3M Approach



Market Size

Market size determines size of opportunity. We prefer companies which are targeting large market size to generate exponential returns.

Market Share

We buy the companies which are leaders in their sector as they are best positioned to navigate upturn and downturn of the economy.



Margin Of Safety

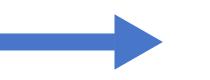
Price is what you pay. Value is what you get. We buy the companies which are available at reasonable valuations.











Investment Process: Simplified

Profit Propellers 800 PAT > 50 cr



Risk Mitigators 300

OCF/EBITDA, D/E, other filters

Alpha Producers 40-60



Screening Stage

Companies which have a good corporate governance, strong business moats along with a reasonable profit size

Deep Dive Stage

Companies which are market leaders and effectively positioned to grow and multiply

Selection Stage

Companies with strong earnings growth prospects and right valuations

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Internal Checks **Forensic Assessment**

Management Practices

To assess governance

Quality of Cashflow

Ability to convert the revenue to cash and reinvest into the business







Accounting Policies

Assess the consistency and fairness of the accounting policies

Taxation Mischiefs Identify the potential fraud

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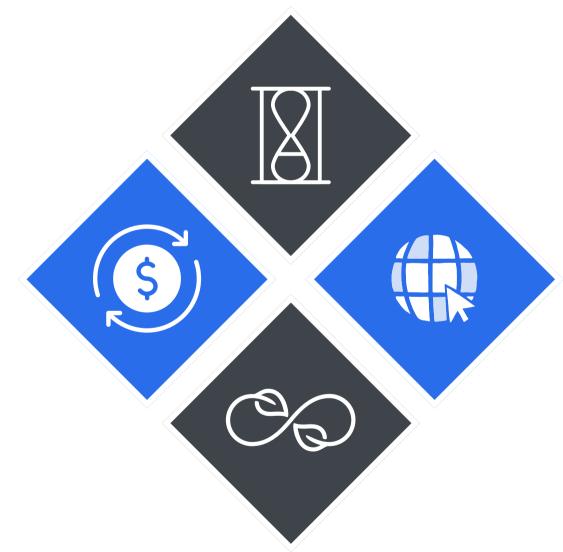
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Internal Checks **Longevity Assessment**



Longevity of business growth

Sustenance of revenue and earnings growth & Assessing competitive advantage



Longevity of reinvestment

Intensity to generate Self sustaining growth

Longevity of cashflow

Identify financial strength



Longevity of return ratios

Gauging business profitability and efficiency



We exit when....

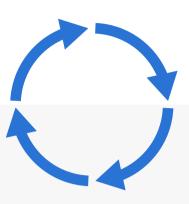
Exit Strategy

1	There is a need to rebalancing weights for risk management purposes
2	A company no longer meets our buy/hold criteria
3	A company no longer meets our valuations criteria
4	There is no longer a durable double digit return expectation for a company's stock
5	There is a more compelling investment opportunity to fund



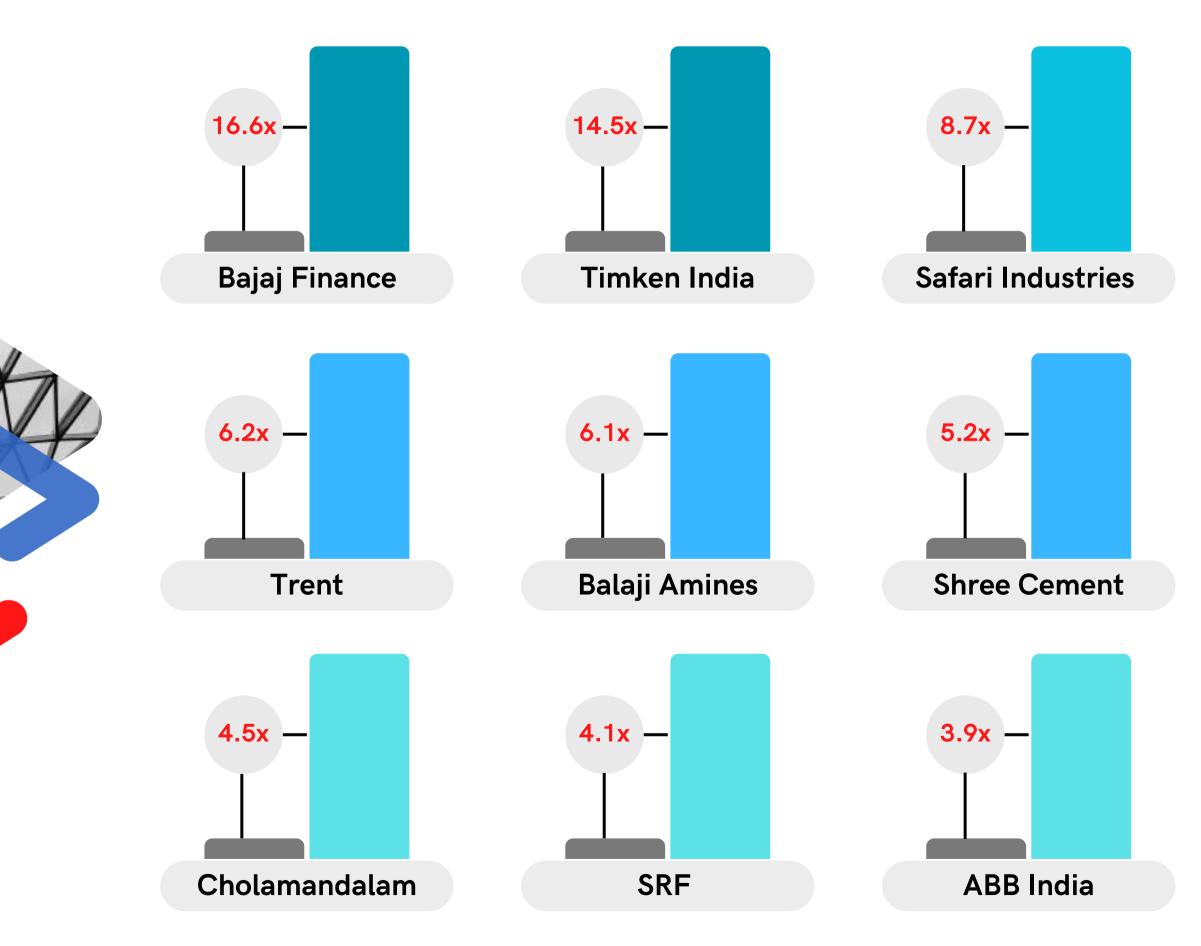


Protect Capital, Create Wealth



- The only constant is change.
- The average lifespan of a
- company listed on the S & P
- 500 has reduced from 90
- years in 1935 to 18 years, as
- per a McKinsey report. We are
- agile, and active, never letting our guard down.

AAA Success Stories

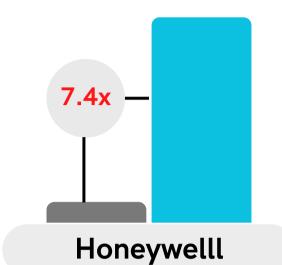


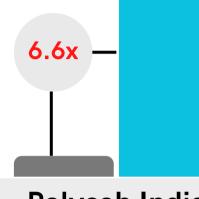




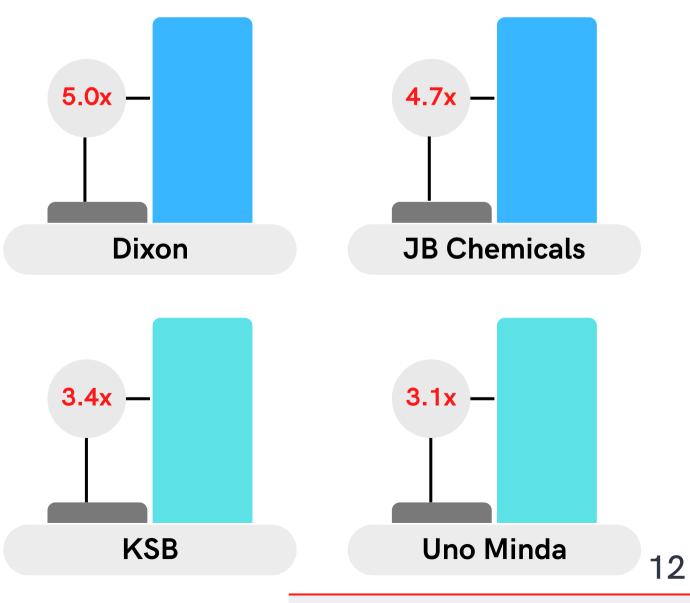
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Polycab India



Volatility in Business Cycles = **Volatility in Sectoral Performance**

Earnings performance	FY13	FY14	FY15	FY16	FY17	FY18	FY19	FY20	FY21	FY22	FY23	FY24
Automobile	-2%	16%	-8%	65%	5%	17%	11%	-38%	9%	27%	36%	45%
Consumer	15%	8%	13%	9%	12%	5%	31%	10%	-3%	22%	22%	17%
Capital goods	-4%	-21%	-9%	0%	18%	18%	19%	-8%	-11%	68%	7%	21%
Pharma	23%	43%	-6%	17%	7%	-11%	6%	8%	39%	-1%	3%	23%
Software	21%	33%	10%	12%	11%	4%	14%	4%	10%	23%	2%	7%
Index performance	FY13	FY14	EV1E	EV1C	E1/4 =	EV/4 O	=1/40	FY20	EV21	51/22	EV/22	EV24
		1114	FY15	FY16	FY17	FY18	FY19	F120	FY21	FY22	FY23	FY24
Automobile	-10%	33%	45%	-26%	FY17 26%	13%	FY19 0%	-41%	95%	30%	25%	F¥ 24 77%
Automobile Consumer	-10% 11%											1 10
_		33%	45%	-26%	26%	13%	0%	-41%	95%	30%	25%	77%
Consumer	11%	33% 12%	45% 44%	-26% -13%	26% 34%	13% 11%	0% 26%	-41% -37%	95% 76%	30% 9%	25% 10%	77% 16%





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Average



Agility & Active Investment Approach

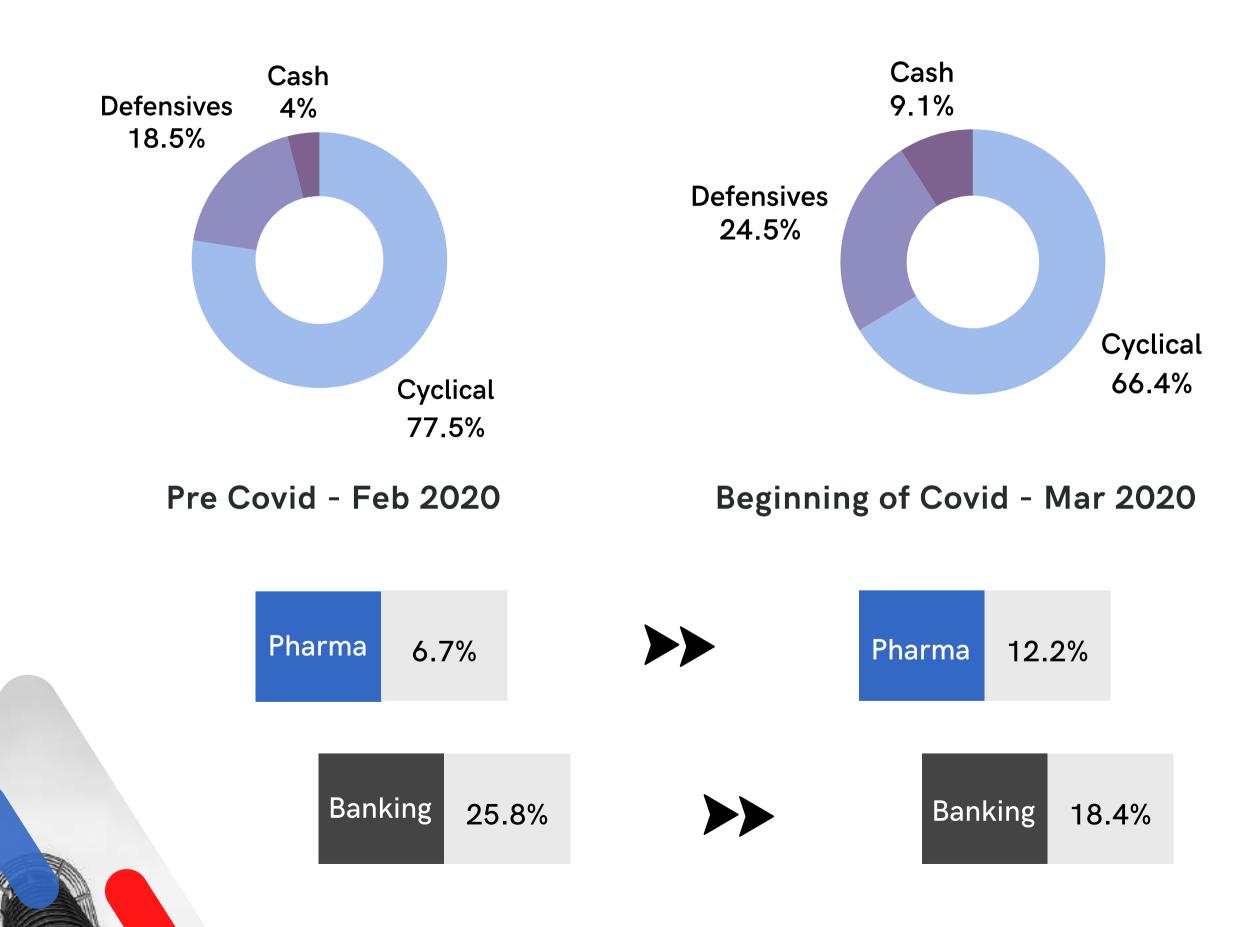
AAA IOP Sector Weights	Mar-21	Mar-22	Mar-23	Mar-24
Auto	6.8%	7.5%	10.0%	8.6%
BSE Auto Index	107.1%	8.1%	17.5%	74.0%
Engineering	8.8%	9.0%	13.2%	8.9%
BSE CapG. Index	92.1%	30.4%	25.0%	77.3%
Healthcare	5.8%	5.3%	2.4%	8.6%
S&P BSE Healthcare	75.6%	14.0%	-10.0%	60.2%
Software	8.7%	13.0%	7.4%	8.6%
BSE IT Index	106.7%	37.1%	-21.8%	25.2%



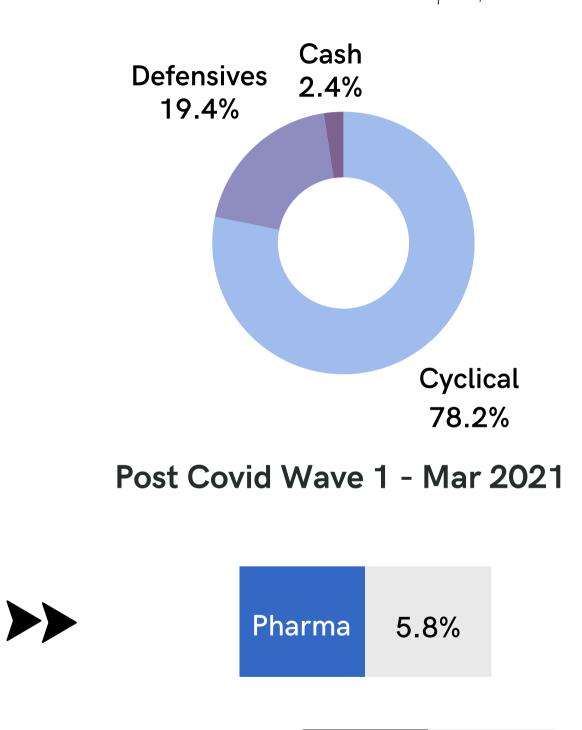


Increased allocation to cyclical sectors over last 12 months, leading to capital protection and wealth creation.

AAA IOP - Active Stock Selection







Banking 23.7%

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JB Chemicals - A Case Study



NP 66%

B/S, ROE 15%

Approach



Protect Capital, Create Wealth

ne	nt

in 2 years



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Navin Fluorine - A Case Study

Disciplined Capital Allocation

Strong credit profile, debt-free, steady growth, high ROCE, and healthy cash flow

Low-Cost Operating Model

Efficient Cost structure, timely completion of projects, strict discipline on return profile

Profitable Growth

Leadership Position, Higher Asset Turnover

Best Owner Mindset

Professional Management & Transparency



Protect Capital, Create Wealth

19% ROCE FY22/15

24.4% OPM FY22/15

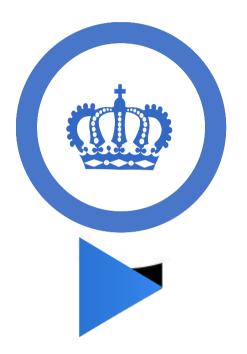
4.3x PAT FY22/15

23x Stock Price FY22/15

START/

END

Why AAA IOP PMS?



Access to Market Leaders Aims for multi-cap exposure to ~50 market Leaders across sectors.





Growth Potential

Aims to capture long-term growth with strong balance sheet and high ROCE.

bottom-up research with strong due diligence.







- Combines top-down and



Award Winning **Track Record** We have a proven track record of investment in companies yielding multibagger returns.

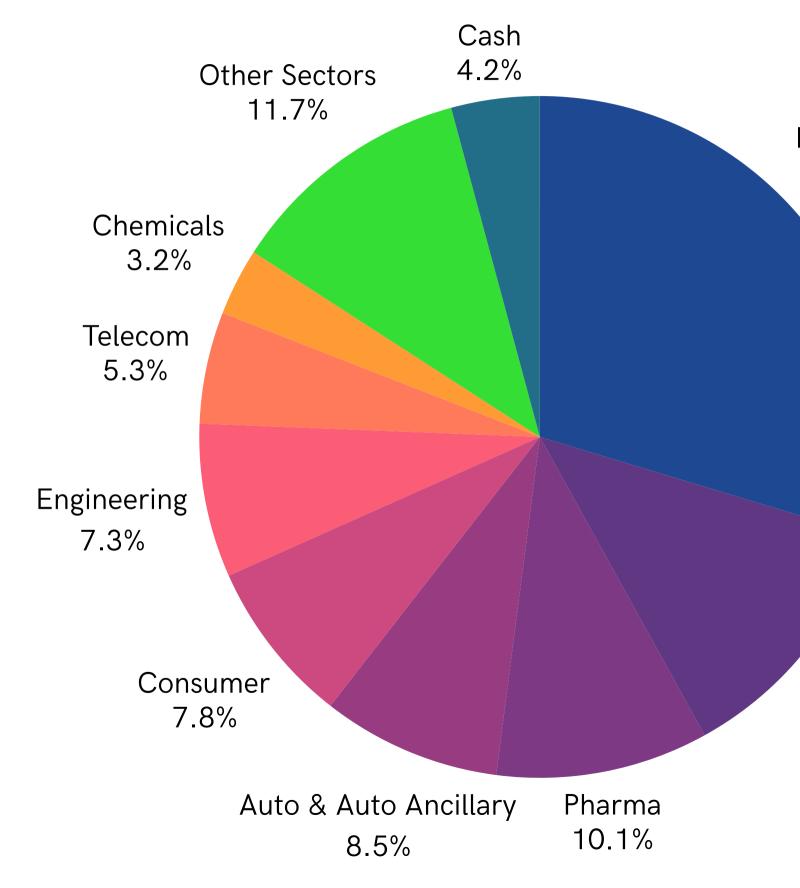
AAAIOP Features





AAA IOP PMS plan is a portfolio of 40-60 companies which are Market leaders with strong corporate governance and high growth potential with investment horizon of 3-5 years.

AAA IOP Sectoral Allocation

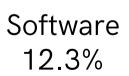






Banking & Finance

29.7%

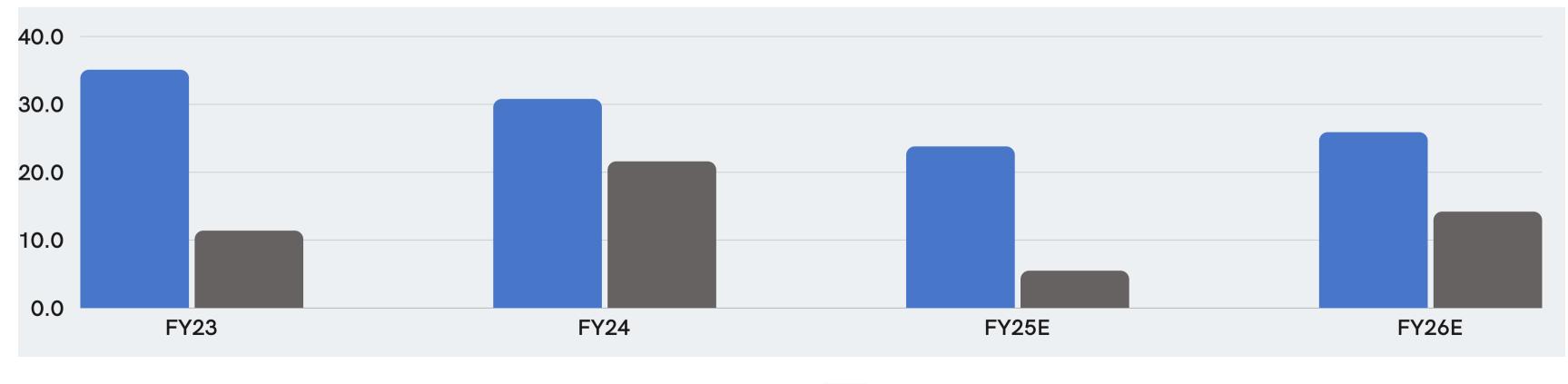




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Superior Earnings Growth

Earnings Matrix	AAA IOP FY23	Nifty FY23	AAA IOP FY24	Nifty FY24	AAA IOP FY25E	Nifty FY25E	AAA IOP FY26E	Nifty FY26E
EPS G(%)	35.1%	11.4%	30.8%	21.6%	23.8%	5.5%	25.9%	14.2%
ROE(%)	18.3%	14.4%	16.6%	15.8%	18.0%	15.0%	19.8%	15.5%
P/E(x)			54.6	24.3	34.1	21.4	25.5	18.8
P/BV(x)			10.3	3.8	7.8	3.2	6.3	2.9



AAA IOP EPS G(%)

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NIFTY50 EPS G(%)

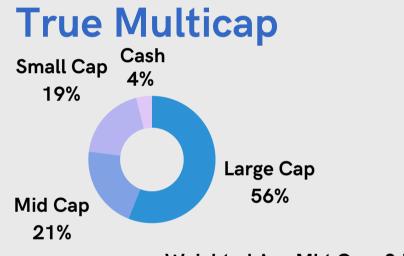
AAA IOP Characteristics



Award for best 10 year performance (ranked 3*) in the country (Feb' 24)

< Awards >





Weighted Avg Mkt Cap: 3,764 Bn

Large Profit Size



93.4% of portfolio companies Rs.100cr+ NP (73.6% above Rs.500cr+)

Sectoral Leaders



3M stock selection approach

Cash-rich Balance Sheet

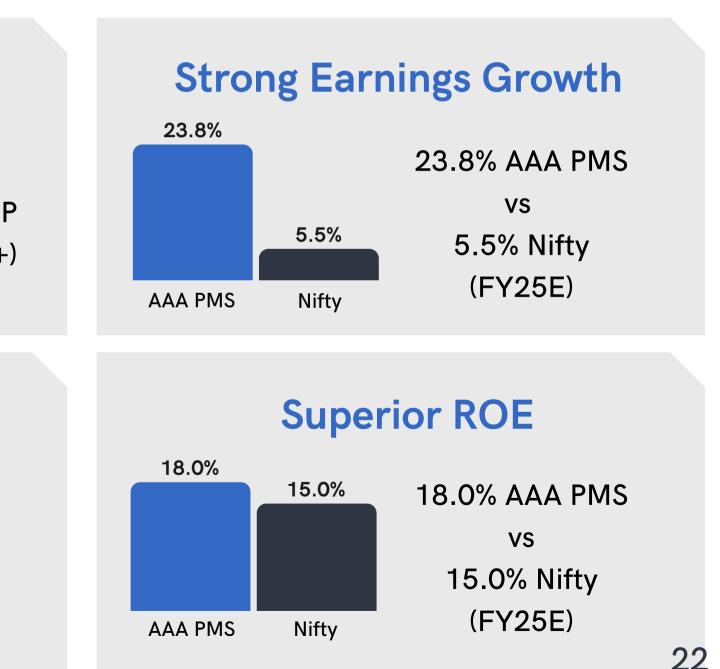


- 45.0% of portfolio cos
- have zero net debt
- 45.1% of portfolio cos have a D/E < 1x

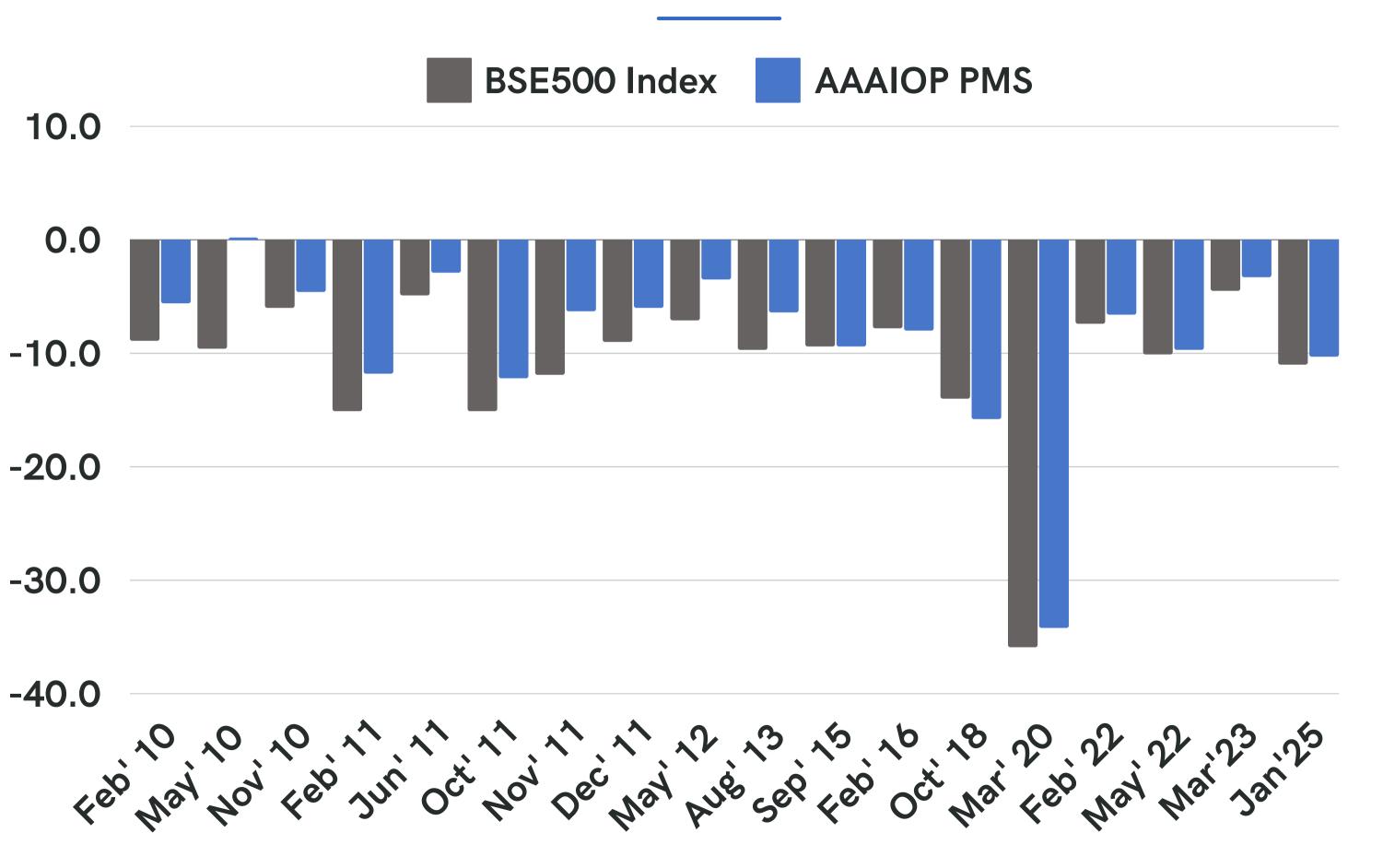




Award for best 10 year performance (Ranked 2*) in the country (Feb' 23)



AAA's Resilient Performance In Volatile Markets





On a median basis, AAA IOP PMS outperformed the BSE500 Index by 3.0% during 16 out of 18 volatile periods during the last 14+ years.

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AAA IOP Performan

Compounded Annual Returns (%)	1M	3M	6M	1 Year	2 Years	3 Years	5 Years	10 Years	*Since Inception
AAA IOP Plan	-7.3	-13.1	-14.7	7.2	20.5	14.8	18.8	14.0	18.0
BSE 500 TRI (Benchmark)	-7.7	-12.2	-16.1	-0.4	17.9	12.6	17.9	12.0	12.1
BSE Midcap TRI	-10.4	-16.1	-21.1	-1.1	27.6	19.5	22.8	14.8	13.8
BSE Smallcap TRI	-13.7	-21.9	-22.9	-4.1	26.4	18.2	26.8	15.3	13.2
CNX Nifty TRI	-5.8	-8.1	-12.0	1.9	14.4	10.9	16.0	10.9	11.4

*Performance from 23 Nov 2009 to 28 Feb 2025.

Note: Performance figures are net of all expenses and fees from April 2018 till last quarter. Prior to 2018 the performance figures are after all expenses and Fixed management fees till last quarter. Index performance is calculated as per Total Return Indices in accordance with the SEBI Guidelines. Returns of individual clients may differ depending on time of entry in the Strategy. Past performance may or may not be sustained in future and should not be used as a basis for comparison with other investments. Performance related information provided herein is not verified by SEBI.



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AAA IOP Performance

Performance (%)	FYTD25	FY24	FY23	FY22	FY21	FY20	FY19	FY18	FY17	FY16	FY15	FY14	FY13	FY12	*Since Inception
AAA IOP Plan	6.7	35.8	1.1	22.3	75.2	(23.6)	(4.4)	24.1	27.8	1.9	71.8	29.1	12.7	5.0	1149.8
BSE 500 TRI (Benchmark)	-1.3	40.2	(0.9)	22.3	78.6	(26.5)	9.7	13.2	25.5	(6.4)	35.0	19.0	6.5	(7.8)	475.2
BSE Midcap TRI	-1.1	65.2	1.1	20.7	93.0	(30.8)	(2.1)	14.3	34.3	1.8	51.3	17.7	(1.7)	(6.4)	618.0
BSE Smallcap TRI	0.4	61.4	(3.6)	37.7	116.5	(35.1)	(10.9)	18.5	37.8	(2.1)	55.7	24.0	(11.1)	(17.6)	567.1
CNX Nifty TRI	0.3	30.1	0.6	20.3	72.5	(25.0)	16.4	11.8	20.2	(7.8)	28.2	19.5	8.7	(8.2)	420.6

*Performance from 23 Nov 2009 to 28 Feb 2025.

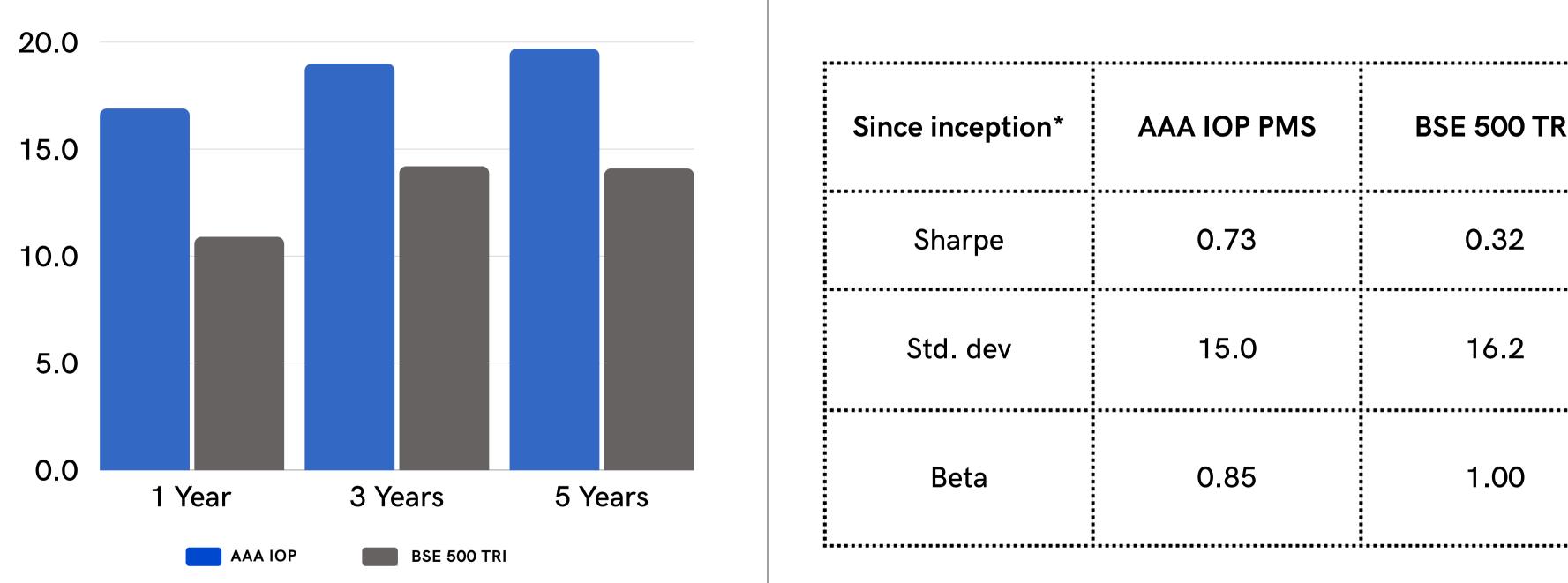
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AAA IOP Risk Analysis

Rolling Return Analysis: Median returns



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Note: *Performance from 23 Nov 2009 to 28 Feb 2025. Performance figures are net of all expenses and fees from April 2018 till last quarter. Prior to 2018 the performance figures are after all expenses and Fixed management fees till last quarter. Index performance is calculated as per Total Return Indices in accordance with the SEBI Guidelines.





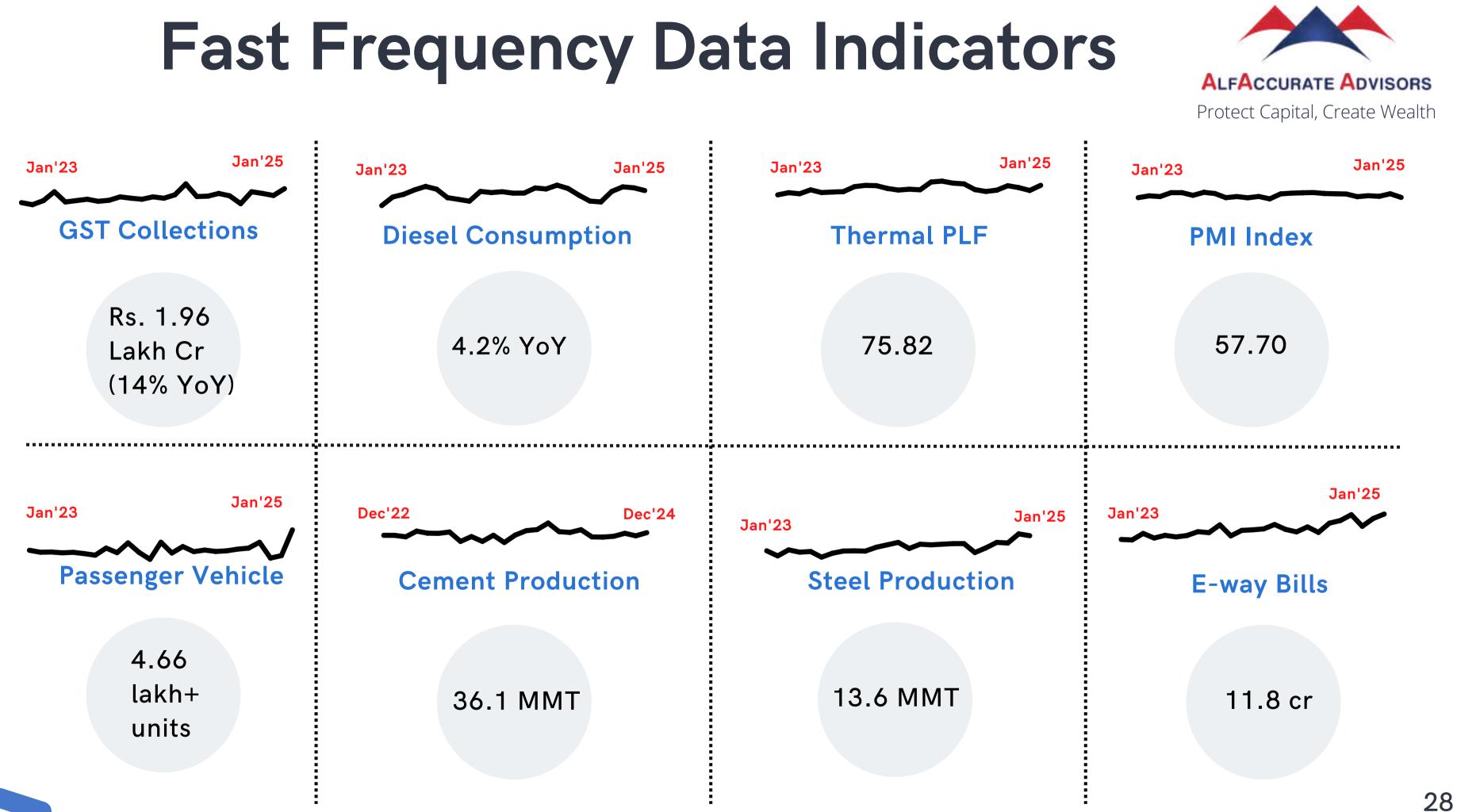
۱*	AAA IOP PMS	BSE 500 TRI
	0.73	0.32
	15.0	16.2
	0.85	1.00

Market Outlook Zoom In On India

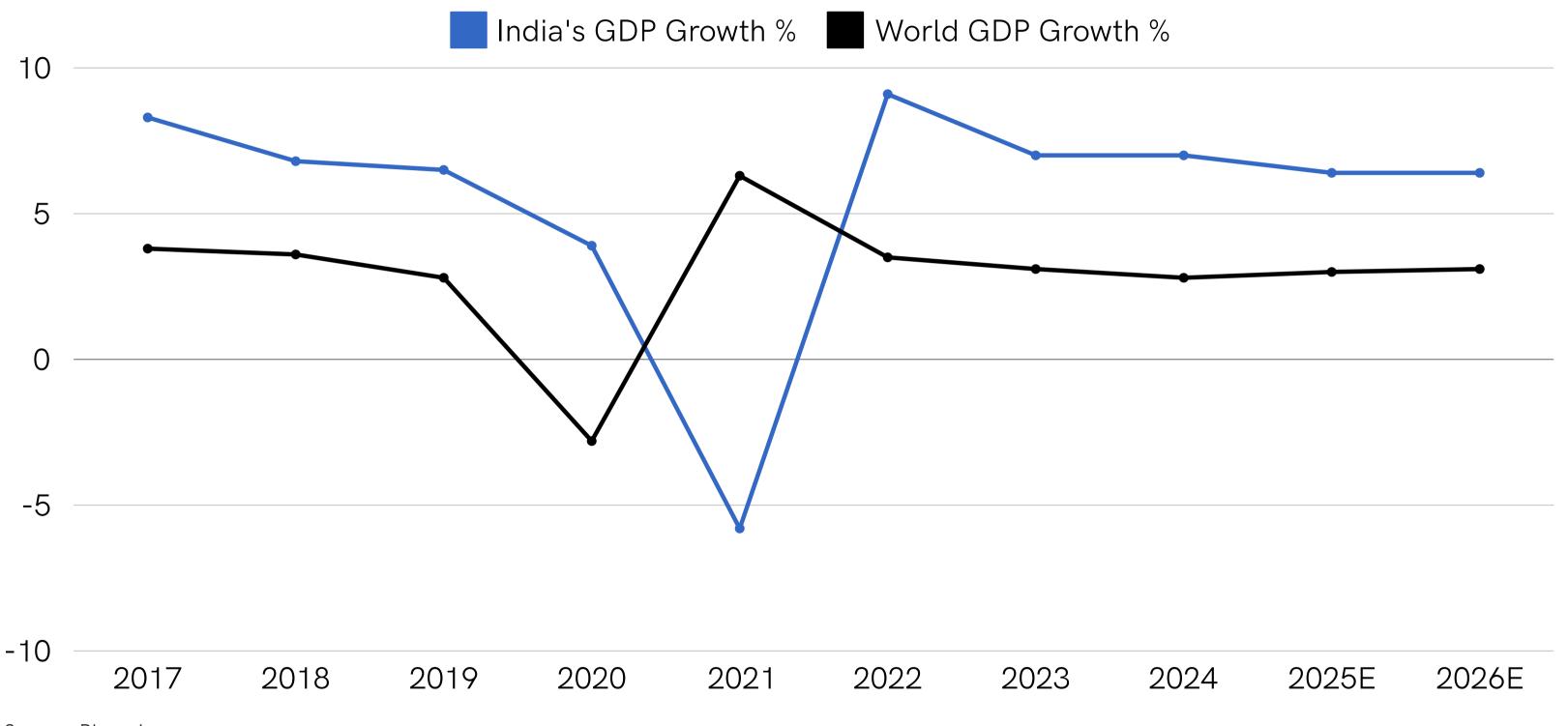




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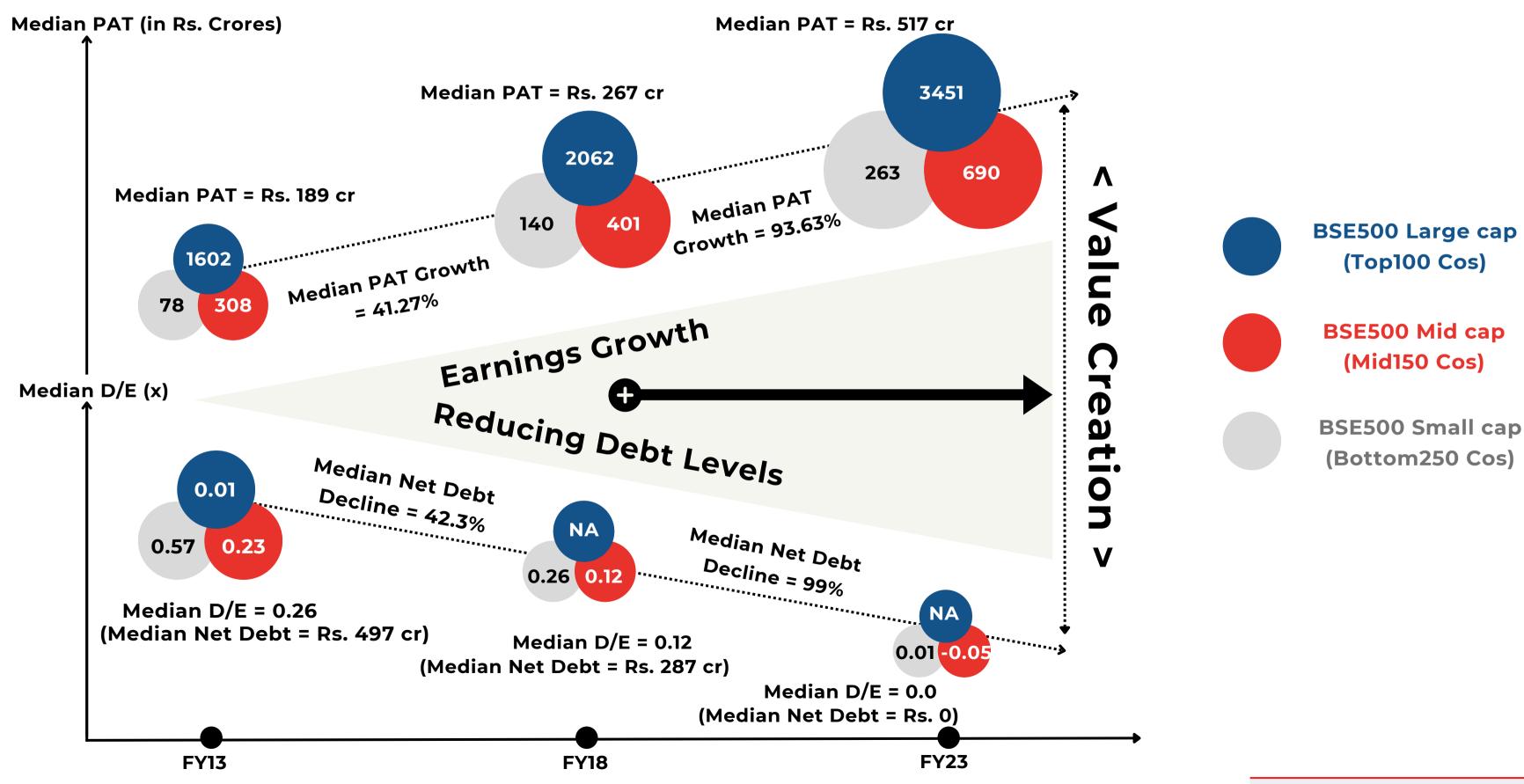
Where do we stand?



Source: Bloomberg

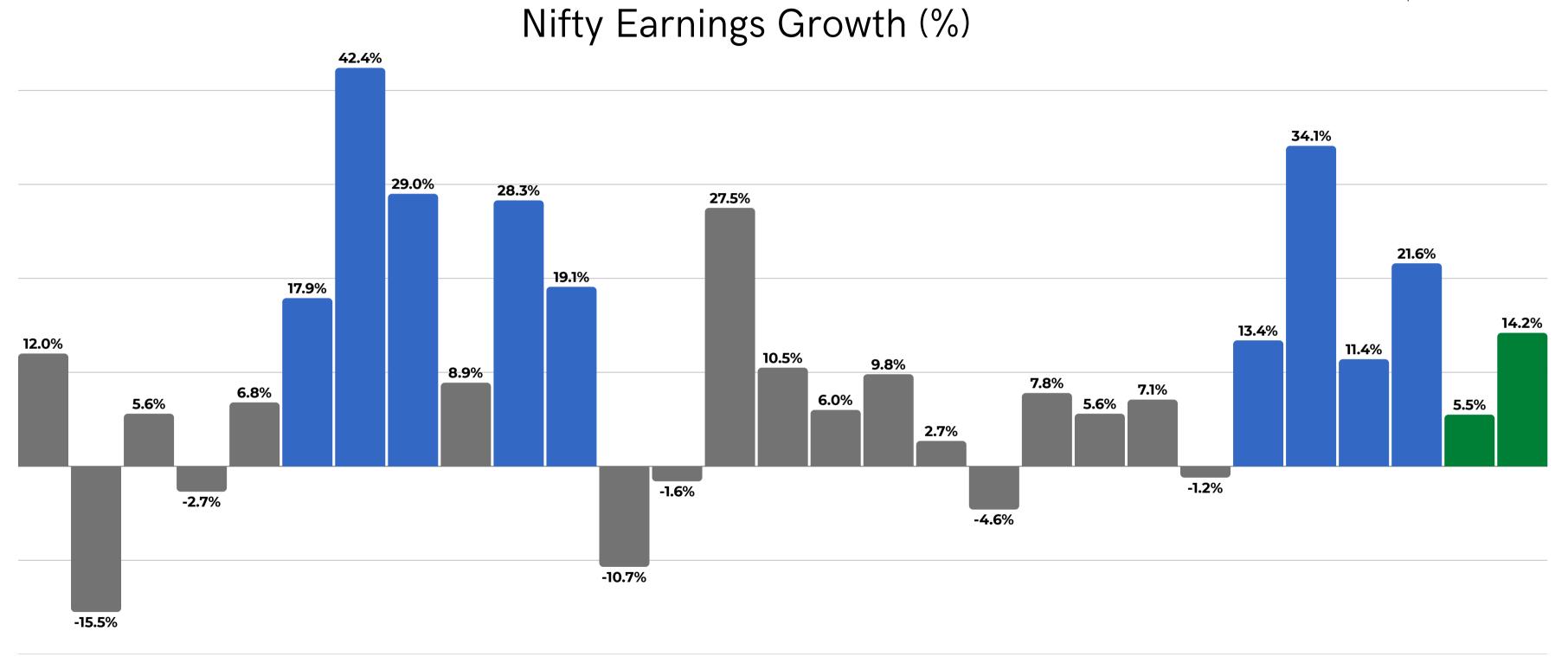


Quality of Growth





Consistency of Growth

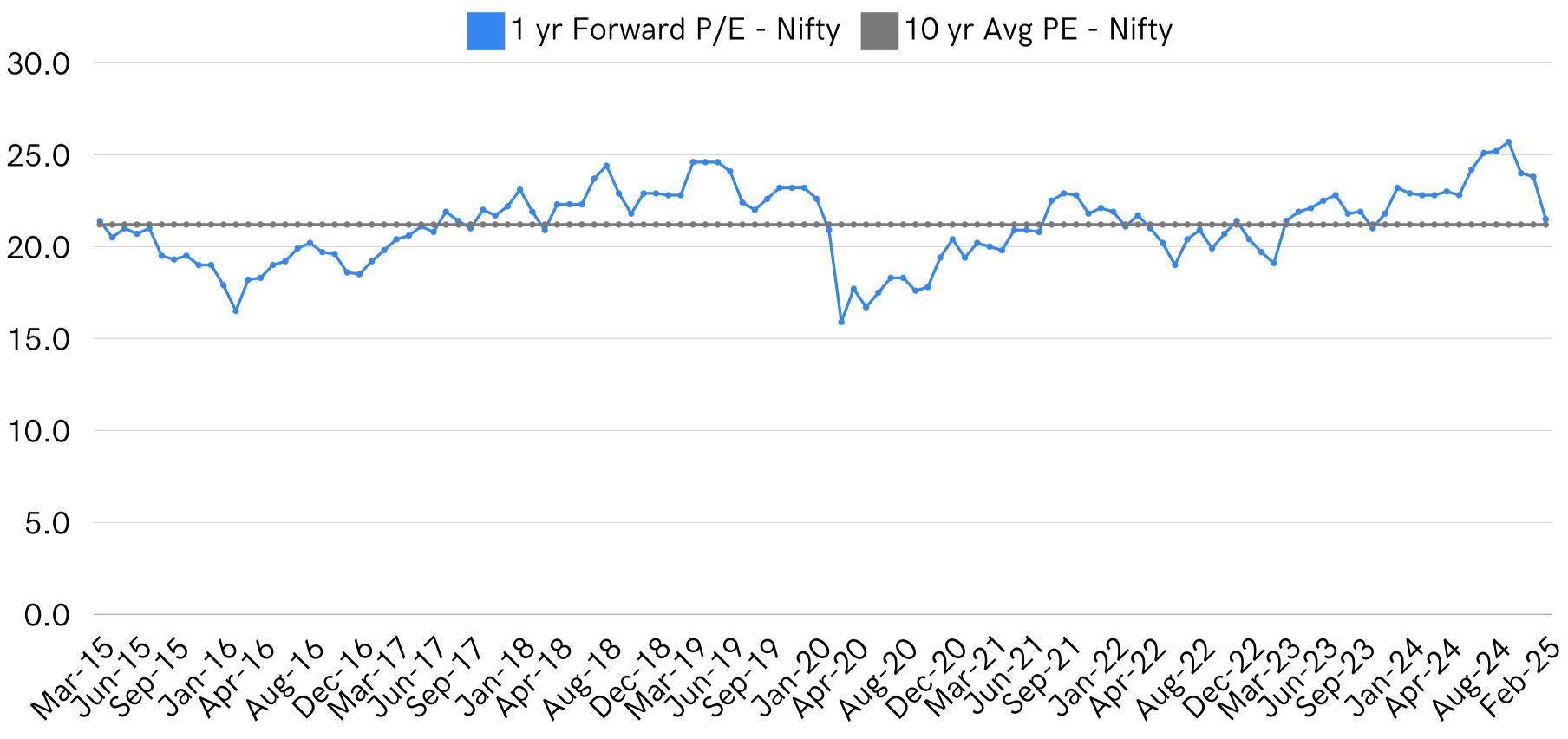




Source: Kotak



Where do we stand?

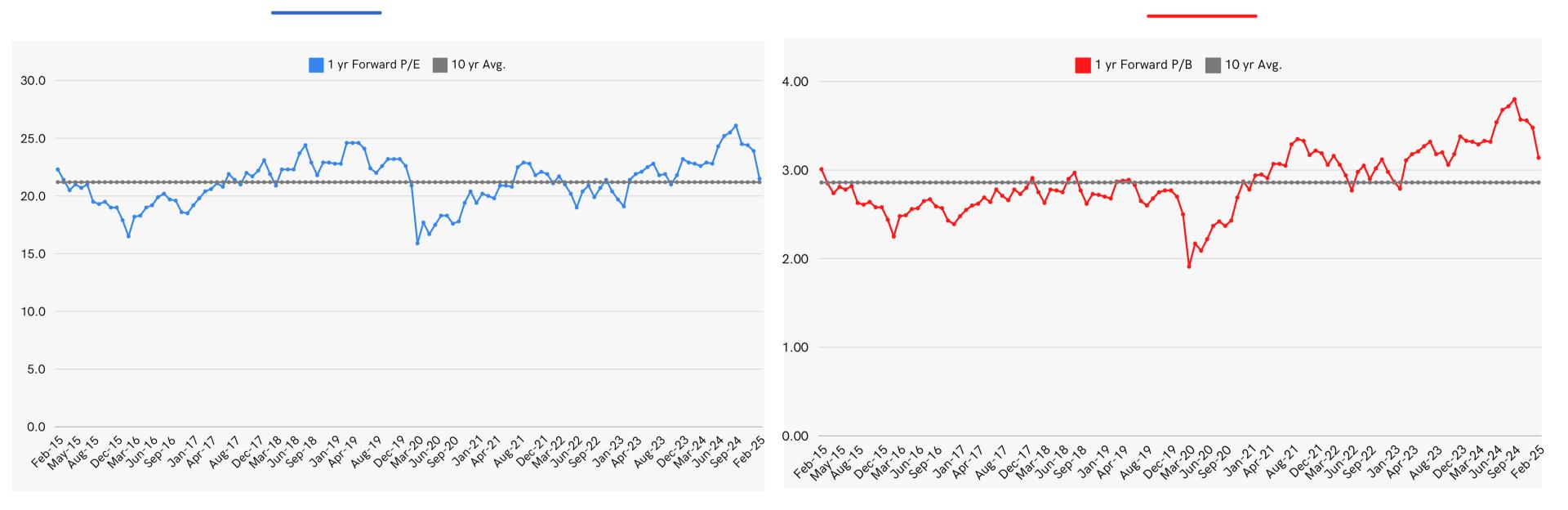




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Market Valuations

Nifty Forward PE(x)



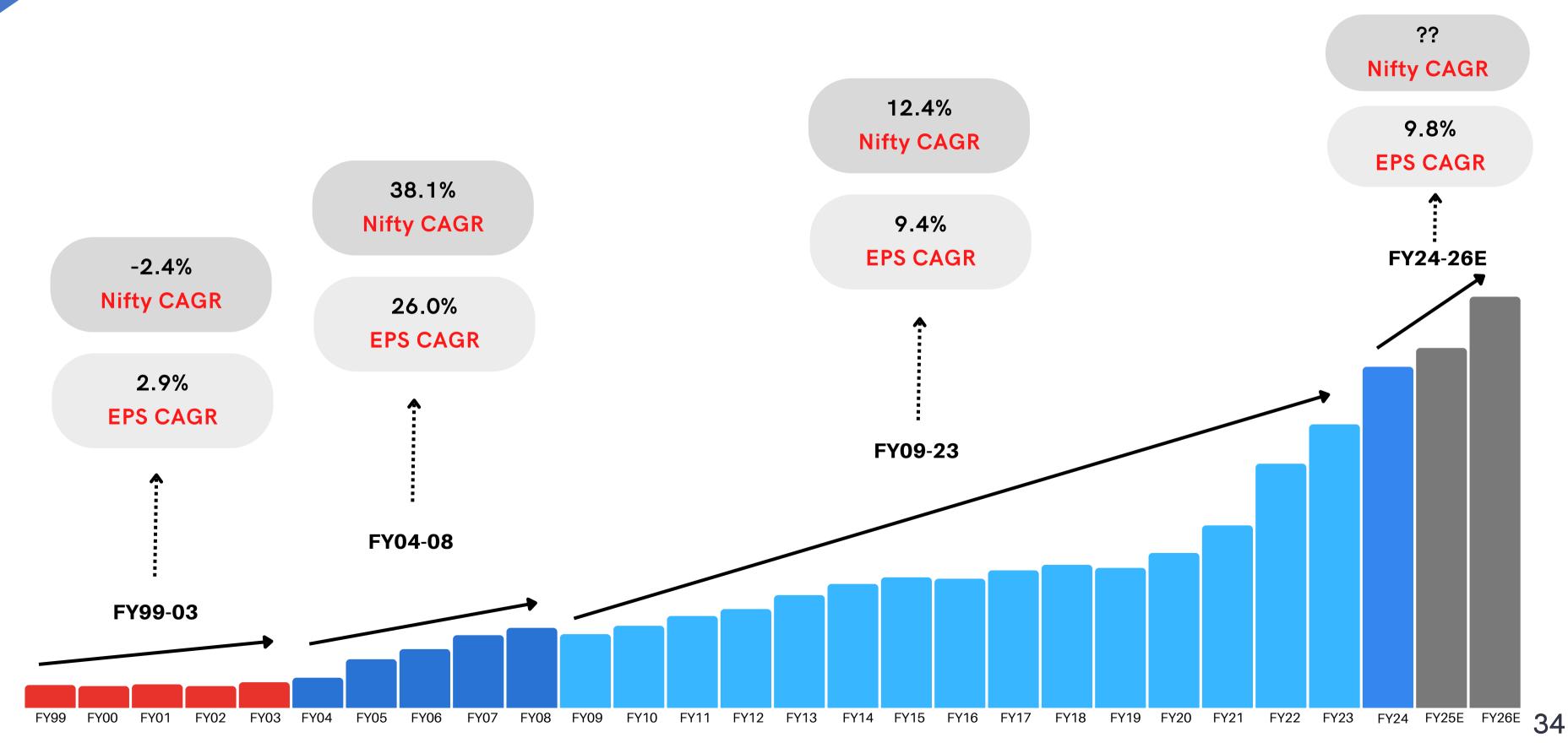






Nifty Forward PB(x)

Market = Mirror of Earnings Growth

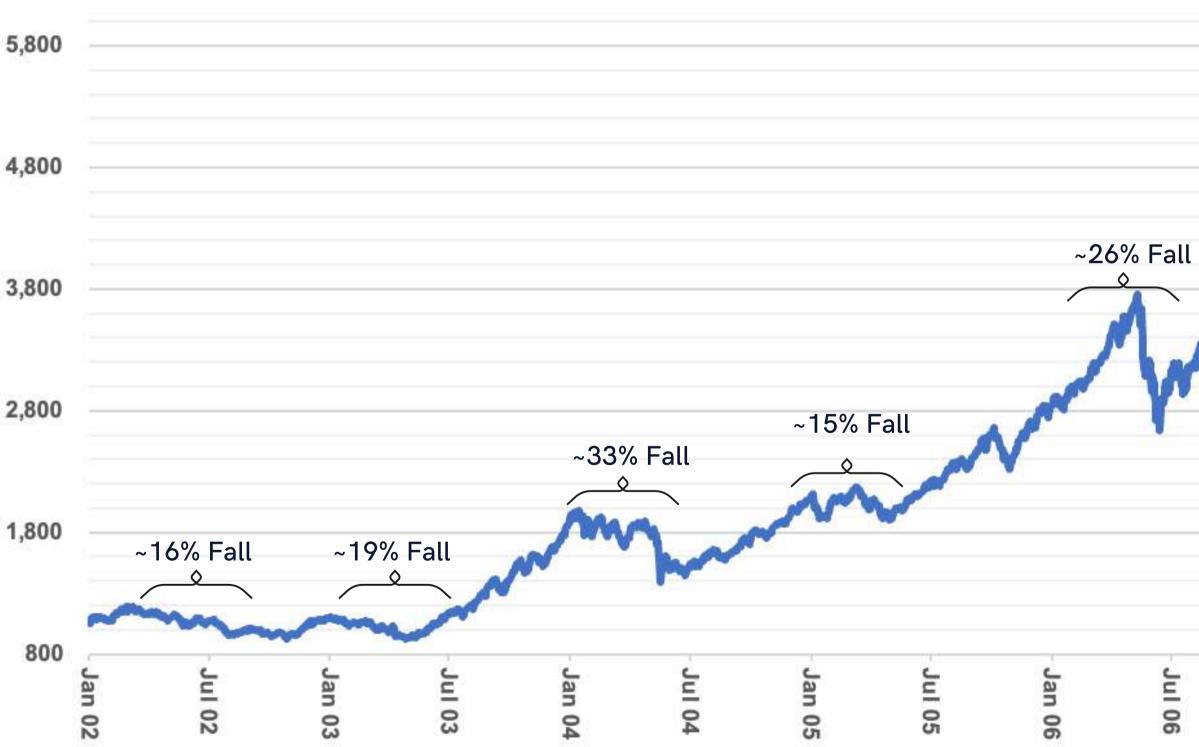




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66 Corrections are a part of equities





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~16% Fall Jan 07 Jul 07 Jan 08

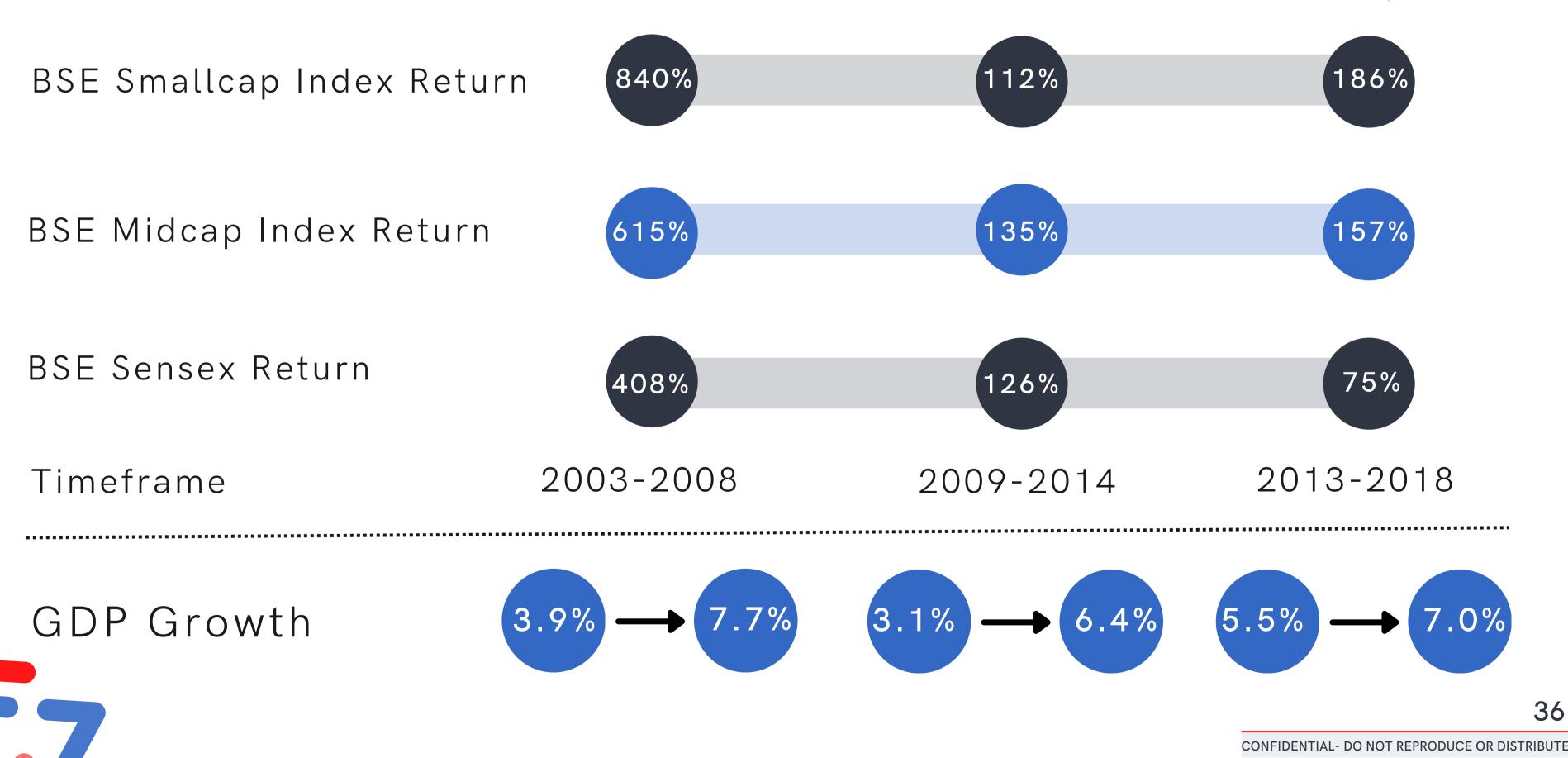
Nifty was up by 5x during this period despite six market corrections of 15%+

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Economic Recovery = Stronger Results





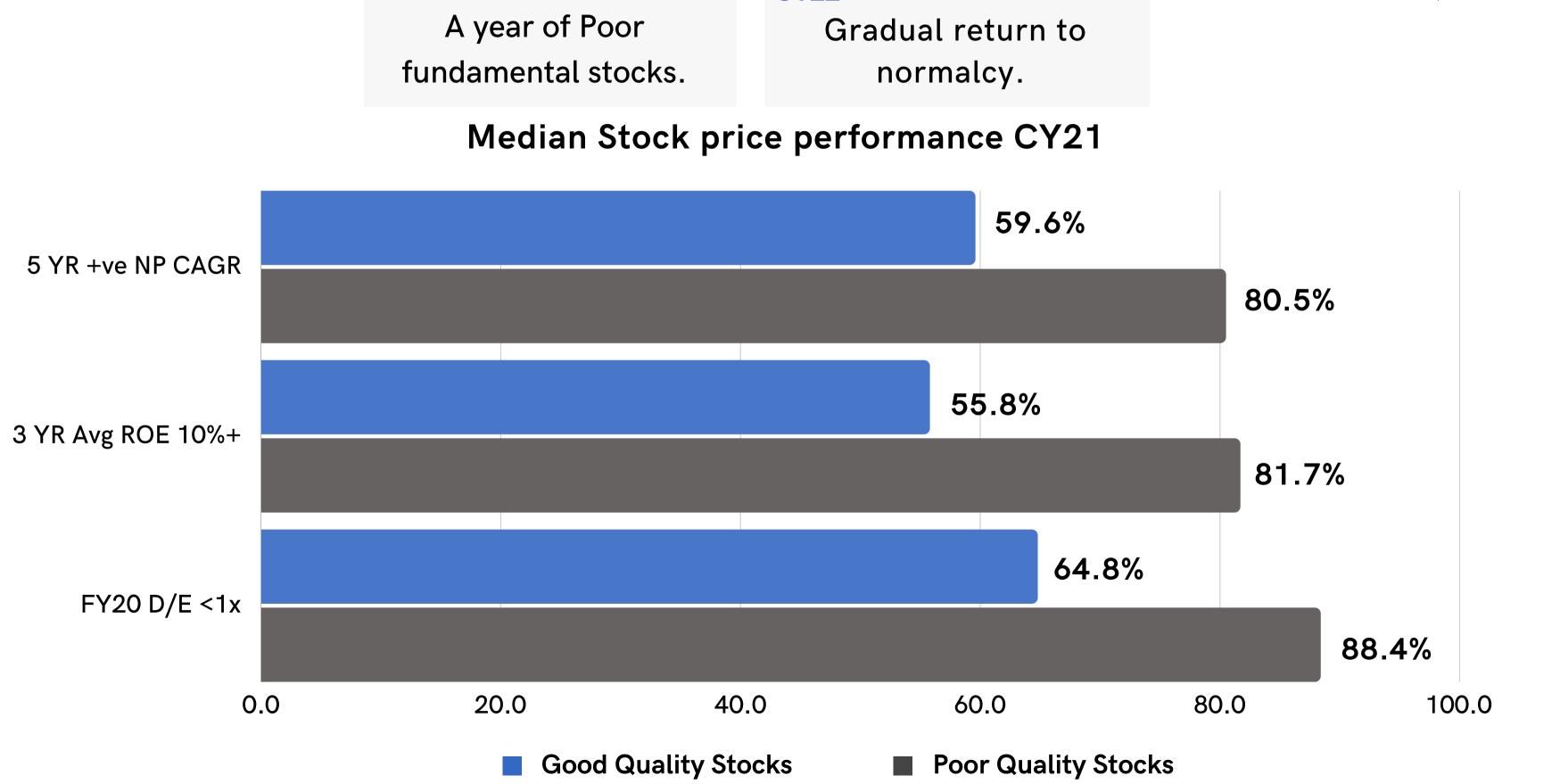
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Quality: Quantified

CY21

A year of Poor

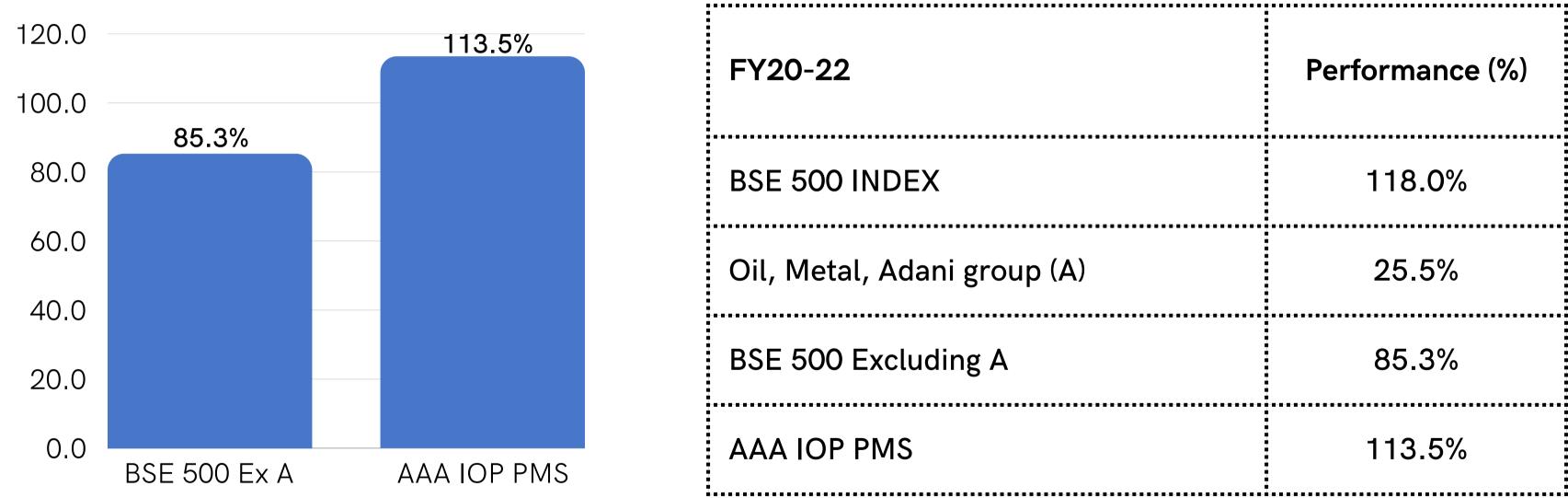
CY22





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Performance





	Performance (%)
	118.0%
oup (A)	25.5%
Ą	85.3%
	113.5%



Strategic Partnerships

Depositary Participants



Custodian & Fund Accountant









Awards & Recognition



AAAIOP PMS received Smart Money Manager Award for Best 10 Years Performance 3 times (2020 -Rank 2, 2021 -Rank 3, 2023 -Rank 2) across categories on Risk adjusted Returns Basis by PMS AIF World

WHAT N	IAKES T	HEM	TICK	?		
Equity Diversified		Abşolu	te Retur	ns in %	9	
Fund Name		3 M	1110	3 Yrs	AUMP	Fund Manager
SBI Magnum Sector Funds Umbrella-Contra	Platinum	-10.1	64.5	4/6.6	1,120	Sanjay Sinha
Tata Pure Equity	Platinum	-11.2	49.3	298.3	240	M Venugopal
SBI Magnum Global	Platinum	-12.3	62.1	509.3	595	Sanjay Sinha
DSP Merrill Lynch Equity Fund	Platinum	-11.9	52.6	302.8	520	Rajesh Kothari
PruiCICI Power	Platinum	-10.7	55.9	267.7	1,277	Anil Sarin
Tata Equity Opportunities Fund-B	Platinum	-15.4	48.3	514.0	366	M Venugopal
SBI Multiplier Plus 1993	Gold	-143	54.7	582.3	649	Sanjay Sinha
Sundaram Growth	Gold	-10.8	51.3	263.0	124	N Prasad
HSBC Equity	Gold	-10.2	49.0	381.5	900	Viresh Mehta
SBI Magnum Equity	Gold	-8.4	53.0	262.4	193	Sanjay Sinha
# Assets Under Management in Rs Crore As On	June 30, '0	and the second second				



Rajesh was recognized as the platinum fund manager by Economic Times during his time at DSP MF.



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Dr. Jitendra Singh, Union Minister of State (I/C), Prime Minister Office, giving Certificate of Merit - CMA Young Achiever *Award* - 2014







Best 10 year performance across categories (Rank 3) on Risk-adjusted Returns by PMS-AIF World

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Thank You



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